

A woman with dark hair, seen from the back, is holding a smartphone to take a photo of a sunset over the ocean. The sky is a mix of orange, yellow, and blue, and the water is calm. The woman is wearing a dark, sleeveless top.

WELCOME TO

.....

*year*  
*in a*  
*snap*

.....

I am thrilled that you are interested in making this year the year that you print those photos and create an easy and beautiful album.

## EVERYTHING YOU NEED TO KNOW

Our first gathering will focus on editing and organizing your photos so you'll be ready to start working on your album next month. In order to get the ball rolling, I've listed three easy steps to give you all the tools you'll need.

- Select the album type you want to use. Those options are outlined in more detail below.
- Select your favorite photos so far from January of 2017, as well as 20 of your best photos from January of 2016 in a digital format so we can show you editing tips for your current photos as well as catch you up from last year at the same time! Also, bring a laptop, phone, or tablet to do the photo editing.
- Mark your calendar to meet up once a month for just a couple of hours to get away and focus on completing your album while hanging out with others doing the same! This is such a great excuse to meet up with friends AND be productive so I encourage you to invite people you'd like to work with on this project. In addition to working on our albums, we will also be able to share tips and tricks when it comes to editing your photos, journaling ideas, inspiration for photos to take each month, and more!

Okay, back to the basics. The first step is to choose your favorite style of album or photo book from the following three options.



## Option 1 - Slide2Finish

This first option is the no brainer way to complete a stunning album without the pressure of adding all the bells and whistles. Simply slide your photos into five perfectly sized pockets per page! Want to add more? Slide a journaling card into one or more of the pockets to write about what is going on in your photos.

Now the finishing touch: add a decorative border to the narrow pocket located at the edge of each page that corresponds with the look you are seeking to achieve. This Year in a Snap collection comes with 50 border strips and 50 journal cards that all blend, mix and match, with one side dedicated to texturized neutrals and the flip side adding some more bold textures and colors that all flow together no matter which side you use. Talk about options! That means you have over 1,300 combinations to play with, yet everything comes in pairs to make it super simple! This collection gives you the option of matching your journal cards with your border strips, or creating a clean line project with identical journaling boxes on every page for a minimalistic look.

Last but not least, throw in some script word art and in almost no time, you have completed an eye catching, timeless book with your photos stealing the show.



Everything you need to complete a years worth of photos is included in this kit:

- Two packages of pocket pages: 30 pages or 60 sides (or up to 300 pictures!) for \$44
- Year in a Snap Border Strips (set of 50) and Journal Cards (set of 50) for \$30
- One black pen for \$3.50
- Total cost: \$77.50
- If you break down that price you are looking at \$6.40 or two Grande coffee drinks a month :).

Want to get more bang for your buck? Place this order through a social selling event to qualify for one half-price item. We suggest an album coverset so that you can house all your finished pages for only \$15 (usually priced at \$30).

Final cost for a year of pocket supplies: \$92.50 (again, that's only \$7.70 or two Grande Lattes and a scone a month).



## Option 2 - Stick2Finish

Like the fresh smell of paper and the feel of sticky tape? Then this option is for you! Quickly apply a few strips of photo tape and stick your photos on the classic traditional pages. Go to town with maximum flexibility in how you design your book with each page easily holding four to five un-cropped pictures as well as plenty of space for journaling. Still want a cohesive feel? The special Year in a Snap collection Border Strips and Journal Cards are also perfect for these pages adding structure where you want it.

Everything you need for a year of photos is included in either of these kits:

### Style 1:

- Two packages of Creme Linen refill pages: 36 pages or 72 sides for \$50
- Year in a Snap Border Strips (set of 50) and Journal Cards (set of 50) for \$30
- One black pen for \$3.50
- One tape runner adhesive for \$8.00
- Total cost: \$91.50 (that's \$7.60 or a Venti Latte and a cake pop a month for a year's worth of photos and memories).

Place this order through a social selling event to qualify for one half-price item. We suggest an album coverset, which is normally \$30, to house your pages for \$15.

Final cost of a year of traditional supplies: \$106.50 (only \$8.87 or a clearance designer coffee mug (if you're lucky) a month for a year's worth of stories).

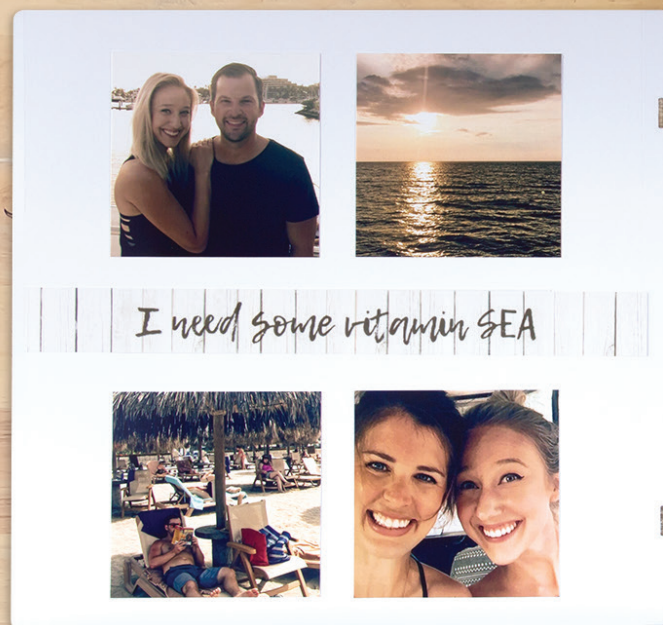


## Style 2:

- Two packages of Solid White refill pages: 36 pages or 72 sides for \$36
- A Year in a Snap Border Strips (set of 50) and Journal Cards (set of 50) for \$30
- One black pen for \$3.50
- One tape runner adhesive for \$8.00
- Total cost: \$77.50 (that breaks down to \$6.45 or one Grande Latte and a cookie a month for a year's worth of photos).

For an even sweeter deal, place this order through a social selling event to qualify for one half-price item. We suggest an album coverset to house all your newly finished pages for \$15, which is normally \$30.

Final cost of a year of traditional supplies: \$92.50 (or put simply, that's \$7.70 or two Grande Lattes extra hot for a month for all your photos finding a home).



### Option 3 - Digi2Finish

This option is for those who love fast and easy or for our tech savvy group that love to add all the fun digital features to their album. Create this digital photo book using the recently released Snap2Finish online software. With Snap2Finish you have the ability to select your photos, add them to a pre-designed template, and then go to town customizing all the details from the text, to the photo order and placement, and more. We've even created a template for the Year in a Snap collection, so your photo book can implement similar elements to the pocket and traditional albums. If that collection is not your style, you have the ability to use any template available through Snap2Finish with endless possibilities. Grab your tablet or start up your computer and you are on your way to creating a completely customizable photo book in a snap!

Now for the best part. There is nothing to purchase with this option until you are ready to print. Plus as a reward for finishing your digital book, we are offering a 15% discount when you have it printed. Yay you! Your completed 96 page 12x12 Year in a Snap Photo Book will cost: \$55, if you use the default options. (That's \$4.50 or one specialty latte a month for a year's worth of photos).



# Coverset Color Options

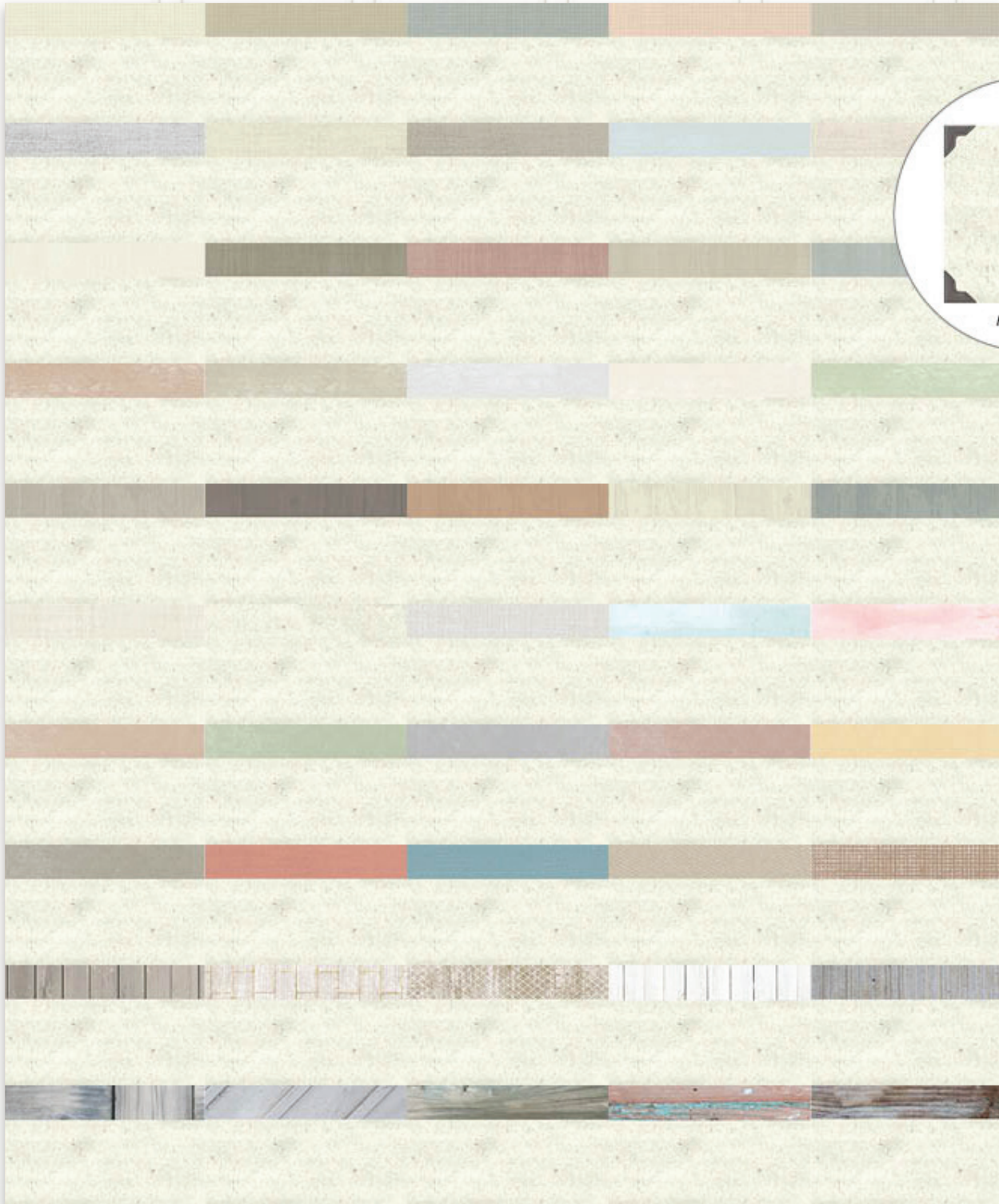
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Aqua  
Sky Blue  
Hickory Brown  
Dove Grey  
Fern Green  
Blue Canvas  
Red  
Black  
Coral  
Palm Green  
Grape  
Raspberry  
Petal Pink





# Journaling Card Options



# Border Strip Options

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## NOW HOW TO MAKE IT HAPPEN

Let the real fun start! Just let me know which album option above caught your eye and I will get it ordered for you. Your next step is to start looking through your photos and begin selecting your favorite 20 photos from January 2016. In addition, start thinking about what kind of moments you might want to capture in January 2017! Remember, we are going to make this process fun and easy so just follow the checklist below and you have everything you need on its way to make Year in a Snap the tool you need to document, save, and showcase your photos!

- Album type selected and ordered
- Photos gathered
- Get together date on my calendar

I will be reaching out as we approach our first meeting date to make sure you have everything you need. Until then, feel free to contact me if you have any questions!

Your Host,

*phone:*

*email:*



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