

Workshop Details

Album project:

The album would be "A Year in a Snap" – 20 of the BEST pictures from each month captured in a traditional, pocket or digital album. (Two months completed at each workshop). We are suggesting using 2016 photos but any year is acceptable.

Assuming that each page would hold 4-5 pictures with journaling - each month would consist of four double-page spreads (eight pages) – 40 pictures brought to each workshop

At the first workshop in January:

An instructional video will be played (we will provide the video) teaching how to effectively use the technology each person has available to them. Each person will then select their photos from January 2016 and February 2016 edit and order them to be printed in preparation for the next workshop in February.

Also, if someone has not ordered their album products, they can place their order at this workshop. Other Youngevity products will be sampled, so orders will be taken for the other Youngevity products your customers want to order.

At the February workshop:

Participants will receive photo tips and will work on their 16-20 pictures from January 2016 and 16-20 pictures from February 2016. At the March workshop, the pictures would be from March and April 2016. In six months, 2016 will be completed and they can begin January - 2017 on the seventh month.

This is a suggested method but participants could work on any year of their choice.

Here is another option that can be selected that begins work with 2017 sooner:

At the February workshop, participants can work on January 2016 and January 2017. At the March workshop they would do photos from February 2016 and February 2017 and so on. This would give them a chance to stay current with 2017 while creating an album of 2016.

Introduce the concept to your current workshop customers:

See if any of them want to start doing Snap during your regular workshops. Remember not to MIX projects. People should ONLY be working on a Snap project at the Snap workshops.

Display Table:

We also encourage you to have a display table at each workshop with the following items:

1. Personal trimmer and 12 inch trimmer (some participants may want to purchase their own).
2. A few other pocket collections
3. Set of colored pens and the Jelly pens
4. Show a Journaling card used as a birthday card or note card
5. Show other digital products that can be made in Snap2Finish such as a mug, pillow, canvas
6. Have your favorite lotions on the display table for people to try each month
7. A Mialisia necklace with their catalog
8. Mineral makeup eye shadow, blush, etc.
9. CM cream made into trauma cream (People can apply for aches and pains as needed)
10. Use the Oils diffuser with To be Happy, Cinnamon, Peppermint or your favorite at each workshop
11. You may also want to wear a Mialisia locket or necklace during your event
12. Post a sign showing host reward options to encourage them to host their own event

OTHER NOTES:

Monthly tips to share at workshop:

We will provide ideas such as: how to choose photos, where to find photos, layout ideas, journaling tips, how to take better photos, how to write a bio poem, etc.

Assumptions:

The workshop is three hours long. Participants are instructed to find 20 pictures for ONE month and to bring to the workshop enough pictures to complete two months of pages (40 pictures). Each month a person completes eight pages (four double-page spreads) for a yearly total of 96 pages (2 years of photos).

Video:

Youngevity is creating another video to help explain the concept to potential guests. This will be ready in early 2017.

OMFL Monthly Specials:

January: Personal and 12 inch trimmers

February: Colored Pen Set

March: Organizer folders

April: Title stickers

May: Alpha Stickers

June: All pocket collections

July: Jelly pens

August: Photo tape and glue

September: Coversets

October: Page protectors

November: Any tote

December: Coversets

List of videos that will be available to share at your Workshops. Find them on the Year in a Snap Youtube channel:

Video #1 Intro to the video series and photography tricks and tips with your iPhone

Video #2 Finding your photos each month, selecting the best ones and editing tricks and tips

Video #3 Android Tips

Video #4 Ideas and inspiration for photos to take each month with examples and fun Pinterest and Instagram-esque ideas.

Video #5 Example and tutorial for Stick 2 Finish

Video #6 Example and tutorial for Slide 2 Finish

Video #7 Example and tutorial for Digi 2 Finish

Video #8 Advanced editing with word art apps