

RANK TITLES

EFFECTIVE FEBRUARY 1, 2017

CURRENT TITLES	NEW RANK TITLES	GEMSTONES
Junior Independent Marketing Director	Associate	
Independent Marketing Director	Brand Associate	
Regional Marketing Director	Sales Associate	
Executive Marketing Director	Senior Associate	
Senior Executive Marketing Director	1 Star Executive	 Pearl
Vice Presidential Marketing Director	2 Star Executive	 Peridot
Presidential Marketing Director	3 Star Executive	 Onyx
Vice Chairman Marketing Director	4 Star Executive	 Amethyst
Senior Vice Chairman Marketing Director	5 Star Executive	 Sapphire
Diamond Chairman Marketing Director	Emerald Ambassador	 Emerald
Black Diamond Chairman Marketing Director	Ruby Ambassador	 Ruby
Ambassador Independent Marketing Director	Diamond Ambassador	 Diamond
Elite Ambassador Independent Marketing Director	Black Diamond Ambassador	 Black Diamond