



PÜR MERIC

PÜR MERIC™

ADVANCED ANTIOXIDANT SUPPORT†

Boost your antioxidant activity with high-quality, certified organic turmeric! Pürmeric™ provides 95% curcuminoids that may help to combat oxidative stress and free radical damage while supporting optimal health.†



#USYG10088
DIETARY SUPPLEMENT
60 ORGANIC CAPSULES

WHY DO WE NEED ANTIOXIDANTS?

An antioxidant is any substance, man-made or natural, that inhibits oxidation in the cells of living organisms. Oxidation can produce free radicals which, when left unattended, may cause oxidative stress within the body. Oxidative stress has been thought to be a major contributor to the development of many diseases in the human body.¹

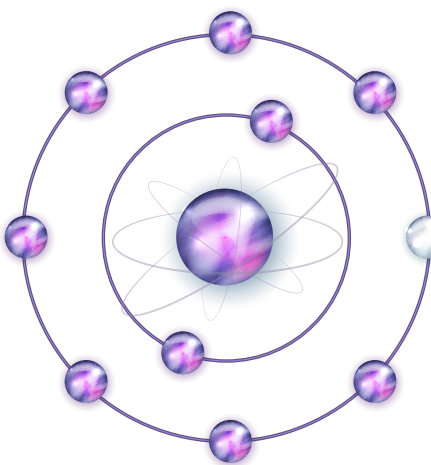
Free radicals are the result of natural biological processes or can also be introduced from a variety of external sources such as pollutants, tobacco smoke, pesticides and even fried foods.² They are molecules that contain at least one unpaired electron, causing them to be highly reactive and unstable. When free radicals come in contact with vital cells in the body, such as DNA cells or the cell membrane, they damage the cells. This may result in the termination of the damaged cells.³

Antioxidants are known as “free radical scavengers,” which help the body combat free radicals by donating an electron to safely neutralize free radicals. Antioxidants may also help reduce the overall formation of free radicals. The body needs antioxidants in order to maintain a safe balance of free radicals.

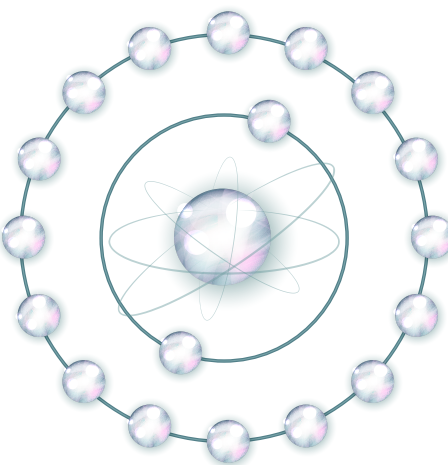
PÜR MERIC™ PROVIDES SUPERIOR ANTIOXIDANT SUPPORT†

Pürmeric™ is made from high quality, certified organic curcumin, delivering superior antioxidant activity and synergistic phytonutrients. This cutting-edge herbal supplement may help the body combat oxidation and promote optimal health.†

HOW ANTIOXIDANTS WORK AGAINST FREE RADICALS



FREE RADICAL
MISSING ELECTRON



ANTIOXIDANT
DONATES ELECTRON

SUGGESTED USE: As a dietary supplement, for adults: Take 2 capsules daily, or as directed by your healthcare professional.

Supplement Facts	
Serving Size: 2 Organic Capsules	
Servings per Container: 30	
	Amount per Serving 100%
Certified Organic	500 mg
Turmeric root (Curcuma longa)	
(95% (925 mg) curcuminoids)	
* Daily Value (DV) not established.	

OTHER INGREDIENTS: Organic rice maltodextrin, organic Pullulan, probiotic polysaccharides (from *Lactobacillus pullarius*), organic rice hull.

➔ NEXT PAGE: INGREDIENT BENEFITS

¹ <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3249911/>

² https://web.stanford.edu/group/hopes/cgi-bin/hopes_test/about-free-radical-damage/

³ <http://www.rice.edu/~jenky/sports/antiox.html>

PÜRNERIC™

ADVANCED ANTIOXIDANT SUPPORT†

YOUNGEVITY'S PÜRNERIC™:

- Is made using pure, certified organic turmeric root
- Includes 95% curcuminoids for high-antioxidant capacity†
- May help combat oxidative stress and free radical damage†
- May support healthy cells and longevity†
- May provide cognitive health support†
- May support cardiovascular health†
- May support bone & joint health†

CERTIFIED ORGANIC TURMERIC

Many botanical supplements sold today come from non-organic sources, depleting them of their nutrient capacity. Though turmeric is a distinguished healing herb, synthetic knockoffs have made it difficult to find high-quality supplements that provide the herbal support consumers seek.

Organic botanicals typically have more phytonutrients, which are highly nutritious substances found within plants. Common phytonutrients include flavonoids, carotenoids, and sulfides. These powerful compounds give fruits and vegetables their vibrant colors and may help to promote good health.⁴ Organic produce, like turmeric, is believed to have a greater positive

impact on the body, when compared to non-organic produce. The rich diversity of phytonutrients found in organic crops may contribute to optimal health and wellness.⁵

What truly sets Pürmeric™ apart from other herbal supplements is the superior natural profile that can only be found from organically sourced turmeric. Pürmeric™ may supply greater health benefits due to its organic compounds.† Unlike most herbal supplements, Pürmeric™ delivers 95% curcuminoids in an enhanced organic capsule that is easily absorbed by the body. Organic botanicals typically have more phytonutrients than non-organic botanicals, and are more beneficial to the body.



Pürmeric™ is formulated and packaged with PurityShield™, an exclusive purity and safety system including a protective and energizing amber glass container, moisture absorbing packet, air-tight inner seal and tamper-evident outer seal. Look for the PurityShield™ logo as your guarantee of maximum standardized quality, freshness and safety.

⁴Th Gupta, Sanjay, MD. "What are phytonutrients and why do we need them?," July 4, 2009, <http://thechart.blogs.cnn.com/2009/07/24/what-are-phytonutrients-and-why-do-we-need-them/>.

⁵"Organic vs non-organic food," October 8, 2015, <http://www.ncl.ac.uk/press/news/2015/10/organicvsnon-organicfood/>.

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.