



# Be The Change

Focus on five components  
that will transform your  
business and take it to  
the next level!

Youngevity®

*Publicly Traded Under Symbol: YGYI*



*Joel Wallach, BS, DVM, ND*  
*Author: [Dead Doctors Don't Lie](#)*

## Youngevity and the 90 For Life™ mission

### Dr. Joel Wallach

90 For Life is Youngevity's core product philosophy and the lifelong achievement of Dr. Joel Wallach, renowned doctor, scientist, and author of the most popular health lecture of all time, "*Dead Doctors Don't Lie*." Over 150 million copies have circulated the globe in one form or another! In his 40 years of research, Dr. Wallach discovered that the human body needs 90 essential nutrients every day, just to survive, much less thrive.

Unfortunately, in today's pre-packaged, irradiated, bleached, and fast paced world, we're not getting all of these nutrients through the food we eat. Our quality of life is suffering—with millions relying on any number of prescription medications just to get through the day.

Dr. Wallach's answer? We must supplement our diets to live as long and as healthy as possible. Sounds simple enough. But not all supplements are created equal. Even the most popular supplements on the market today are not very absorbable—more like eating rocks than eating food!



## 90 Essential Nutrients

It's a fact that only plants can extract mineral content from soil in a form that our digestive systems can utilize. This is why Dr. Wallach has formulated plant derived mineral supplements, which are the most advanced, absorbable, and highly acclaimed nutritional products in the industry—from exclusive sources, using proprietary processes.

Youngevity's seven Healthy Body Paks form the foundation of our 90 For Life™ product line—the 90 essential nutrients you need every day—to live younger, longer! Each Pak contains all 90 essential nutrients, with optional support for specific areas of concern, if any. When you give your body what it needs in a form that it can actually use, truly amazing things happen!

## BE THE CHANGE

My Healthy Body Pak™  
Autoship Day: \_\_\_\_\_

- Start Pak™
- Weight Loss Pak™
- Brain & Heart Pak™
- Digestive Pak™
- Bone & Joint Pak™
- Athletic Pak™
- Blood Sugar Pak™

Read more about the 90 For Life story  
in "The Youngevity Revolution"



# The Healthy Body Challenge

Once you've selected your Healthy Body Pak, you'll enjoy the benefits of all 90 essential nutrients in great tasting supplements that are easy to drink/take. For less than the cost of a latte per day, you can transform your health by taking the Healthy Body Challenge! The Challenge has three components:

## BE THE CHANGE

Refer three and get yours free!

- 1 \_\_\_\_\_
- 2 \_\_\_\_\_
- 3 \_\_\_\_\_

Read more in "The Healthy Body Challenge"

## TAKE

Take charge of your own health by accepting the Healthy Body Challenge. Then watch as your health transformation unfolds.

## REFER

As others notice your results they will be curious about how you are achieving it. When you share the Healthy Body Challenge with 3 friends, you get your product free!\*

## PROMOTE

If you love what the Challenge has done for you, we invite you to help us spread the word! Youngevity Distributors enjoy:

- A supportive community of positive, like-minded people
- A compensation system that pays you 10 ways!
- A simple and powerful training system
- A huge selection of over 2,000 products



*\*Refer 3 new customers who purchase a Healthy Body Pak in a calendar month and get a Healthy Body Start Pak free. Limit one free pak per month.*

# The CEO Mega Pak



Shown above: CEO Mega Pak™ 2.0 (#1072)

If you're serious about promoting the Healthy Body Challenge or any of Youngevity's signature product lines, the CEO Mega Pak opens doors to additional compensation and recognition. It gives you everything you need to get off to a fast start! This "business in a box" contains over \$500 worth of Youngevity's most popular products plus Youngevity's proven business building system.

## Benefits of CEO Qualification

CEO Qualified Distributors receive a host of additional perks including:

- Additional compensation, including CEO Coding Bonuses of up to \$190, Social Selling, Global Revenue Sharing, and more!
- Access to exclusive training and CEO events
- Other recognition including Championship Rings and Leadership Rank Blazers
- Silver Mercedes Club and Dream Car bonuses

Across Youngevity, the designation of "CEO Qualified" speaks of your commitment to win, your dedication to the system, and your desire to achieve the highest ranks and recognition that Youngevity has to offer. Why start from scratch, when you can leverage decades of business building experience and enjoy the best product value available? At Youngevity, you can be the CEO of your own destiny!

## BE THE CHANGE

Refer four and get paid more! New CEOs:

- 1 \_\_\_\_\_
- 2 \_\_\_\_\_
- 3 \_\_\_\_\_
- 4 \_\_\_\_\_

Read more in "The CEO Mega Pak"



# Are You Next?



## BE THE CHANGE

30-day income goal: \$ \_\_\_\_\_

Rank advancement goal: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Read more in "Are You Next?  
Compensation Overview"

## 10 Ways to Get Paid!

1. Retail Profits
2. Unilevel / Residual Income
3. CEO Leadership Coding Bonuses
4. Fast Start Bonuses
5. Quick Start Bonuses
6. Infinity Leadership Bonuses
7. Silver Mercedes Club Car Bonuses
8. Dream Car Award Bonus
9. Global Revenue Sharing
10. Social Selling

*\* Non-CEO Qualified Distributors are limited to 5 different streams of income. See Compensation Overview and training manual for details.*

In Corporate America, appreciation seems to be limited to a single check at the end of the week, and if you're lucky, a gold watch at the end of 40 years. At Youngevity, not only do we pay more, we do more!

### World Class Recognition

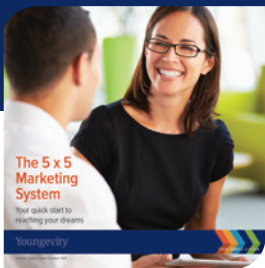
At Youngevity, we give our leaders WORLD-CLASS recognition, including Championship Rings, Distinctive Rank Blazers, and Dream Vacations. Accomplishment, appreciation, and lifestyle are yours!

### Industry Leading Compensation

Youngevity compensates Distributors 10 different ways\* (see list at left). Not only does Youngevity pay you for *your* efforts and *your* customers, we pay you for the efforts and customers of *every other distributor* you bring into your business, and everyone they bring into their businesses, and so on, and so on, to a minimum of 12 levels deep!

**Car bonuses, global revenue sharing, social selling, and something they keep totally secret in Corporate America—residual income.** Residual income is money that comes in month after month, after month, for a product or service you sell just one time. Income while you're sleeping. Income while you're on vacation. Income that keeps coming in every time anyone in your organization purchases a product, anywhere in the world!

Whether you're looking for part-time income, full-time income, or to achieve your wildest dreams, you're in the right place and now is the right time to get started!



YOUR SIMPLE SYSTEM

# 5 x 5 Marketing

Whether your marketing approach is technology-based, or face to face, Youngevity has tools to accommodate nearly everyone with our simple 5 x 5 Marketing System.

## Simplicity, Consistency, and Duplication

Start by setting a goal to make at least 5 contacts per day, 5 days per week with an invitation to take a closer look at what Youngevity has to offer. Doing this generates approximately 100 new contacts per month. Some may do more, some a little less, but imagine 100 people on your team making 100 new contacts per month!

The key to rapid and sustainable growth is consistency and simplicity. Distributors can use various tools, from our professionally-prepared DVD's to share Youngevity's 90 For Life story, to signature products and our incredible income opportunity. Distributors that follow this simple system see quick, sustainable results that can easily be duplicated a thousand times over.

## Training Events

Youngevity hosts quarterly training schools, monthly Super Saturday events, and dozens of webinars and conference calls each week to help share information and to train new Distributors on the Youngevity BE THE CHANGE System.

## BE THE CHANGE

Make it a goal to intro 5 contacts per day, 5 days per week.

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Read more in "The 5 x 5 Marketing System"



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and training resources:**

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