YOUNGEVITY FIELD MEMORANDUM

TO: FIELD LEADERS AND DISTRIBUTORS SUBJECT: CALIFORNIA PROPOSITION 65 WARNING

DATE: 4/2/2015

CC: CUSTOMER SERVICE STAFF

Attention Field Leaders and Distributors:

The purpose of this memo is to reiterate the importance of maintaining Proposition 65 compliance for all Youngevity customers and distributors. It is imperative that any Youngevity related website, or order method, have current and complete Proposition 65 language clearly identified.

The Youngevity replicated website contains the appropriate information regarding Proposition 65 to ensure full compliance with this regulation. The safest, most accurate and current online commerce tool is the Youngevity-provided website. Anything used outside a Youngevity replicated website must receive official approval by the Youngevity corporate office.

Proposition 65 applies to any and all Youngevity customers and distributors. If you are able to accept an order for a California purchaser, whether or not you are located in California, you must have this proposition displayed and set up appropriately.

If you should have any questions about this current focus, or any other part of our Policies and Procedures, please don't hesitate to contact the Customer Service Staff or any member of the Executive Team. Below is additional information regarding California's Proposition 65.

Thank you.

ATTENTION CALIFORNIA CONSUMERS

As is required by, and to comply with California State Law (Proposition 65), be advised of the following, as it applies to some products available for purchase through this website: WARNING: This product may contain a chemical or substance known to the State of California to cause Cancer. WARNING: This product may contain a chemical or substance known to the State of California to cause birth defects or other reproductive harm.

What is Proposition 65?

In 1986, California voters approved an initiative to address their growing concerns about exposure to certain chemicals or naturally occurring substances. That initiative became the Safe Drinking Water and Toxic Enforcement Act of 1986, better known by its original name of Proposition 65. Proposition 65 requires the State to publish a list of substances known to the State of California to cause cancer or birth defects or other reproductive harm. This list, which must be updated at least once a year, has grown to include approximately 800 chemicals and naturally occurring substances since it was first published in 1987.

Proposition 65 also requires businesses to notify Californians about any of these substances being present in the products they purchase, in their homes or workplaces, or that are released into the environment, even if these are naturally occurring. By providing this information, Proposition 65 enables Californians to make informed decisions about protecting themselves from exposure to these chemicals or other substances.

What types of substances are on the Proposition 65 list?

The list contains a wide range of naturally occurring substances and synthetic chemicals that are known to the State of California to cause cancer or birth defects or other reproductive harm. This list includes naturally occurring substances in addition to synthetically produced substances or byproducts of same.

Naturally Occurring Substances may be exempt

Many of the substances on the list are naturally occurring in the environment, as they have been for millennia. As per the Proposition 65 guidelines, any substances that are naturally occurring and or are below the "Safe Harbor" levels, do not require warning or reporting. Natural products that may contain these substances include, but may not be limited to, herbs, vitamins, plant derived minerals, organic plant and or animal derivatives. However, the exact levels of these naturally occurring substances vary, as well, it is prohibitively difficult to prove their origin as natural, therefore, we included these warnings to comply with California Law.

Where can I get more information on Proposition 65?

For general information on the Proposition 65 list of chemicals, you may contact OEHHA's Proposition 65 program at (916) 445-6900, or visit http://www.oehha.ca.gov/prop65.html.