

The Better Health Challenge is About to get Better!

In 2018 the top four finalists of Youngevity's Better Health Challenge collectively lost over 300 pounds! What's even better, they won many great prizes, including \$5,000 each for our top two Grand Champions! In 2019 we are offering even more opportunities to participate and more prizes will be given away.

Moving forward, there will be three ways anyone in Youngevity can engage in the Better Health Challenge – even if you've met your health goals!

Individual

Team

Distributor

Learn more about these options on the next page!

December Special!

Don't wait until January to participate —get ready now! For the month of December, we're making it even easier to join the Challenge! During December, our three weight loss kits can be purchased for only \$160 each plus free shipping! That's a cost savings of around \$40-\$60 wholesale on each kit!

Come January 1st, you and your customers are going to be ready to take off on your best health journey.

What to do now?

Decide how you want to participate in 2019. Do you want to join the challenge individually? Be part of a team? Or get others enrolled? Whatever your preference, go to the Better Health Challenge website, pick your program, order your kit, and register to participate – either on your own or as a team!

January is going to be here before you know it, and we want to kick it off with all of you joining us on the Better Health Challenge!





Individual - As part of the ongoing program, anyone can join our quarterly challenges using one of our three programs: Keto 90, REV 90 or Wellness 90.

- Semi-finalists chosen each quarter
- Two Grand Champions are announced at our Convention in San Diego!
- Grand Champs earn a trip to convention, photo shoot, and \$5,000 each!
- New challenge begins January 1 join us!

Team - This new exciting option is for those who want to enlist the help of a team in their weight loss journey. The Team option will include a team captain, and up to four team members.



- Semi-finalists chosen each quarter
- One Grand Champion Team at our Convention in San Diego!
- Winning team receives: trip to convention, plus: extended 2-night stay, spa package, cooking lesson, consultation with Sanjeev Javia, training sessions, and \$2,500 each!
- Team contests begin January 1 so form your team, order your kit, and get ready!

Distributor - This option is for Distributors who have reached their fitness goals and don't have any weight to lose. You can still get rewarded, by encouraging others to join the challenge!



- For every 5 people that you get to join the challenge by listing your name and purchasing a weight loss kit, you'll receive a Better Health Challenge Weight Loss Kit (valued at over \$200 wholesale!) for free.
- Each quarter we'll select the top three Distributors who have enrolled the most people in the challenge, and they'll receive a \$300 product credit!
- Top two Distributors with at least 10 sign ups in the Better Health Challenge will receive \$1,000!
- We'll be tracking all Better Health Challenge sign ups and purchases throughout the December and into 2019 so take advantage of the December promotion!