WHERE FASHION & FUNCTION COLLIDE
WE ARE TODAY'S WOMEN WHO LIKE TO WORK & PLAY

LOGOS & QUOTE
3

FONTS & COLOR PALETTE
4

FABRIC
5

PRINT MATERIALS
6-10

SOCIAL MEDIA
11-15
GIGI HILL

THE BRAND

LOGO & PLAQUE ART

GIGI HILL

GIGI HILL

GIGI HILL

GIGI HILL

L O S A N G E L E S

QUOTE

Live with intention, play with abandon, be fearless in your pursuits.
- gigi hill

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- gigi hill

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- gigi hill
**FONTS**

**APPROVED ORDER**

- Montserrat Light
- Montserrat Regular
- Apertura (Vista Print)
- Gills Sans Light (Logo Font)
- Arial Regular

**COLOR PALETTE**

- PMS 8528 Tan
- Black
- PMS 871 Gold
- PMS 692 Pink
- PMS 7634 Rose

**TAGLINE**

**BAGS • ACCESSORIES**

TRAVEL. EVERYDAY. WORK. PLAY.
GI GI H I L L

FABRICS

ANTIQUE FLORAL

QUILTED TAN

WEST PALM BEACH

GEO

antique floral
quilted tan
black gator
go
Live with intention, play with abandon, be fearless in your pursuits.
- Gigi Hill
BUSINESS CARDS

3.5” x 2”

Add custom copy as suggested. Use the font Montserrat if possible or Apertura Web if using Vista Print. Final uploadable files are hi-res PDF files one each for the front and back. Bleeds are built into the file if using Vista.

BUSINESS CARD 1 - FRONT
file: GGH_business_card1_front_prod_v1

BUSINESS CARD 2 - FRONT
file: GGH_business_card2_front_prod_v1

BUSINESS CARD 1 - BACK
file: GGH_business_card1_back_prod_v1

BUSINESS CARD 2 - BACK
file: GGH_business_card2_back_prod_v1

SUZANNE STYLIST / STYLIST
suzanne@gigihillbags.com  714.904.2441 cell

GIGI HILL
BAGS • ACCESSORIES
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Suzanne Stylist
STYLIST
suzanne@gigihillbags.com
CELL 714.904.2441

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BUSINESS CARDS

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BANNERS

Trim Size
33.46” x 81.10”

Full Bleed Size
33.70” x 81.34”

antique floral
quilted tan
black gator
geo

GIGI HILL
LA•LA•LAND
BAGS • ACCESSORIES
TRAVEL.
EVERYDAY.
WORK.
PLAY.

BAGS • ACCESSORIES
TRAVEL.
EVERYDAY.
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HORIZONTAL BANNERS

Size  5' x 3'  3' x 2'

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WEB BANNERS

Facebook  820 x 320

GIGI HILL
ASHLEY
3-IN-1 CLUTCH

GIGI HILL
ANNE
LARGE TOTE

GIGI HILL
BRIGITTE
WEEKENDER
ASHLEY
3-IN-1 CLUTCH

GIGI HILL
HAVE YOU CREATED YOUR RETAIL SOCIAL YET?
Email your social card to gigi@gigihillbags.com to be entered into our draw to win 1 of 3 GIGI HILL BAGS!
Women announced Tuesday, May 28th on the Sunday Live Tapping Out

GIGI HILL
IT'S TIME TO GET SOCIAL

GIGI HILL
THE WAIT IS OVER...
WE ARE live!