



BAGS • ACCESSORIES
TRAVEL. EVERYDAY. WORK. PLAY.

BRAND & STYLE GUIDE - 2018



GIGI HILL

BRAND & STYLE GUIDE - 2018

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WHERE FASHION & FUNCTION COLLIDE

WE ARE TODAY'S WOMEN WHO LIKE TO WORK & PLAY

GIGI HILL 2.0

THE BRAND

LOGO & PLAQUE ART

GIGI HILL

GIGI HILL

GIGI HILL
LOS ANGELES

QUOTE

*Live with intention,
play with abandon,
be fearless in your pursuits.*
- gigi hill

*Live with intention,
play with abandon,
be fearless in your pursuits.*
- gigi hill

*Live with intention,
play with abandon,
be fearless in your pursuits.*
- gigi hill

FONTS

APPROVED ORDER

Montserrat Light

Montserrat Regular

Apertura (Vista Print)

Gills Sans Light (Logo Font)

Arial Regular

GIGI HILL 2.0

COLOR PALETTE



PMS 8528
Tan



Black



PMS 871
Gold



PMS 692
Pink



PMS 7634
Rose

TAGLINE

BAGS • ACCESSORIES

TRAVEL. EVERYDAY. WORK. PLAY.

GIGI HILL
FABRICS

ANTIQUE FLORAL

QUILTED TAN

WEST PALM BEACH

GEO



antique
floral



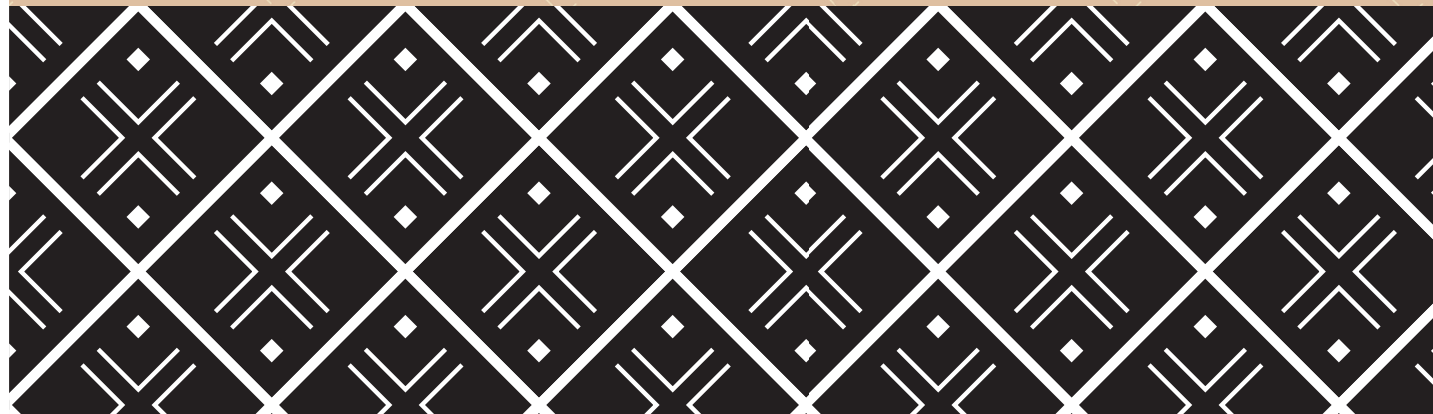
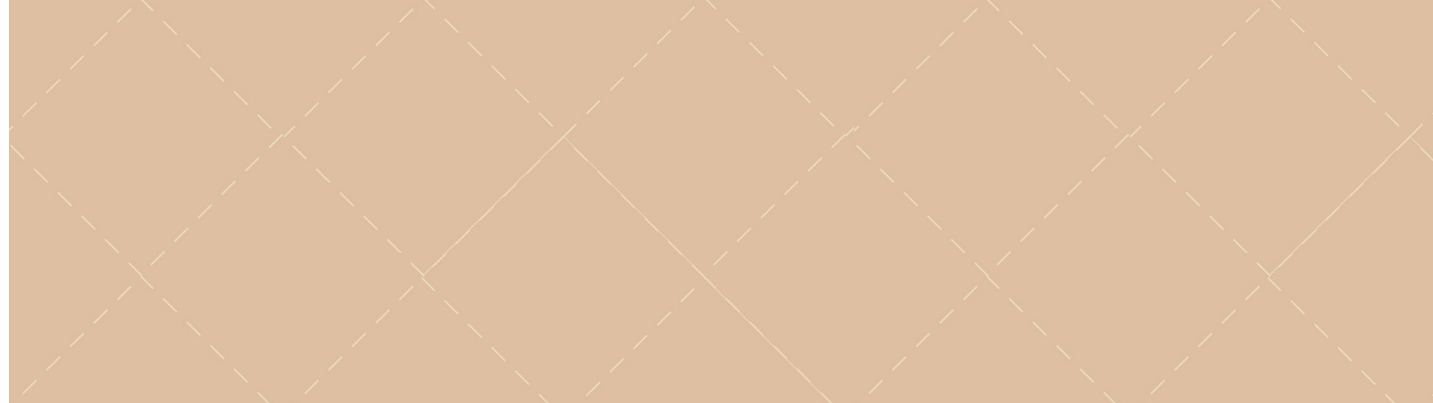
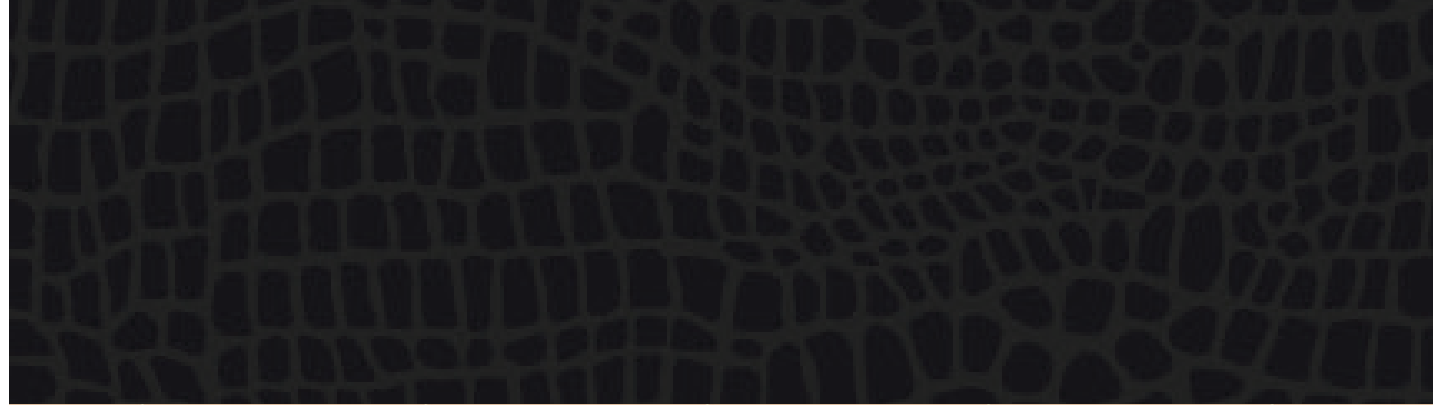
quilted
tan



black
gator



geo



GIGI HILL

SIGNATURE

INTERIOR FABRIC



GIGI HILL

BUSINESS CARDS

3.5" x 2"

Add custom copy as suggested. Use the font Montserrat if possible or Apertura Web if using Vista Print. Final uploadable files are hi-res PDF files one each for the front and back. Bleeds are built into the file if using Vista.

BUSINESS CARD 1 - FRONT

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BUSINESS CARD 2 - FRONT

file: GGH_business_card2_front_prod_v1



BUSINESS CARD 1 - BACK

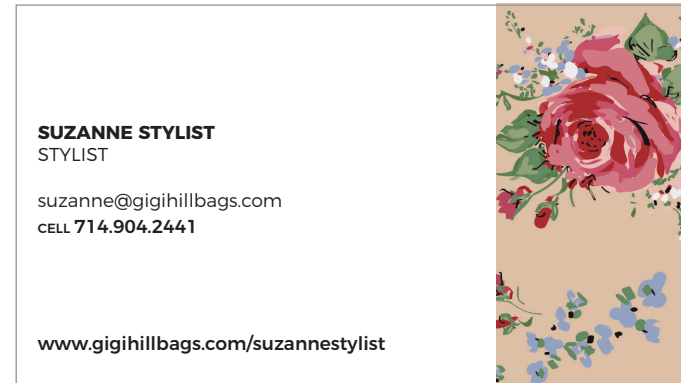
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BUSINESS CARD 2- BACK

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GIGI HILL BUSINESS CARDS

3.5" x 2"

Add custom copy as suggested. Use the font Monserrat if possible or Apertura Web if using Vista Print. Final uploadable files are hi-res PDF files one each for the front and back. Bleeds are built into the file if using Vista.

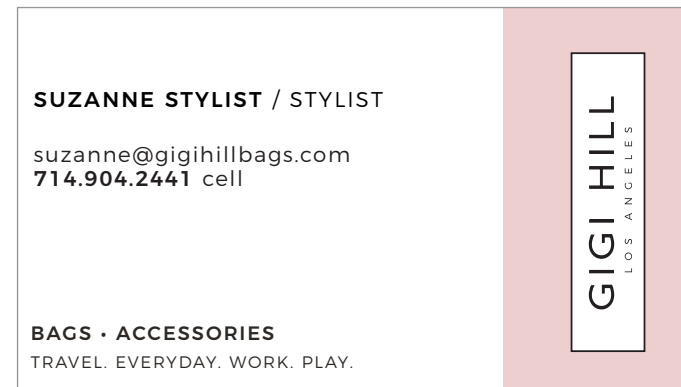
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BUSINESS CARD 4 - FRONT

file: GGH_business_card4_front_prod_v1



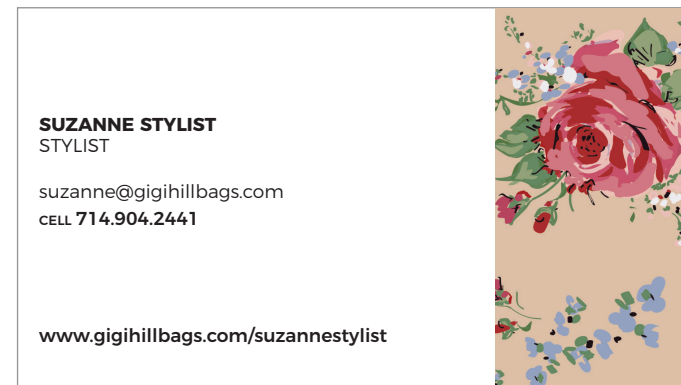
BUSINESS CARD 3 - BACK

file: GGH_business_card3_back_prod_v1



BUSINESS CARD 4- BACK

file: GGH_business_card4_back_prod_v1



GIGI HILL BUSINESS CARDS

3.5" x 2"

Add custom copy as suggested. Use the font Monserrat if possible or Apertura Web if using Vista Print. Final uploadable files are hi-res PDF files one each for the front and back. Bleeds are built into the file if using Vista.

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BUSINESS CARD 5 - BACK
file: GGH_business_card5_back_prod_v1

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suzanne@gigihillbags.com
714.904.2441 cell

SUZANNE STYLIST / STYLIST

BAGS • ACCESSORIES
TRAVEL. EVERYDAY. WORK. PLAY.

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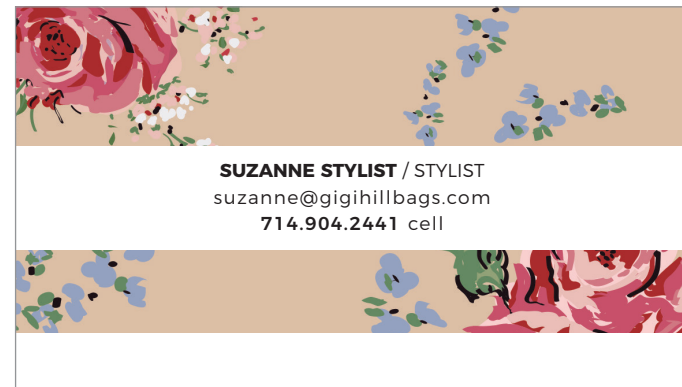
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BUSINESS CARD 6- BACK
file: GGH_business_card6_back_prod_v1

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custom field >>

SUZANNE STYLIST / STYLIST
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RETRACTABLE BANNERS

Trim Size
33.46" x 81.10"

Full Bleed Size
33.70" x 81.34"



antique
floral



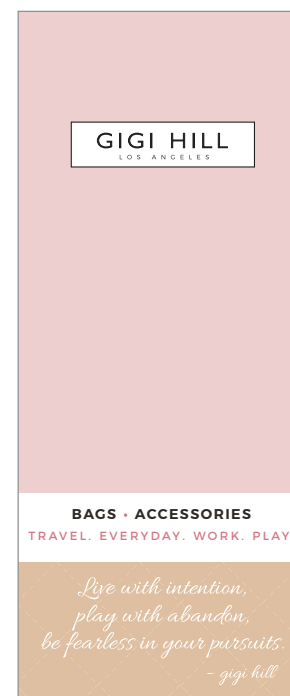
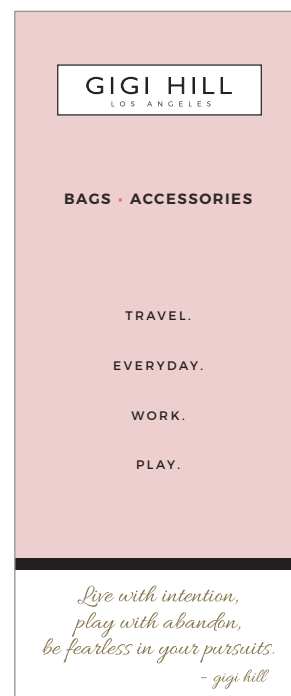
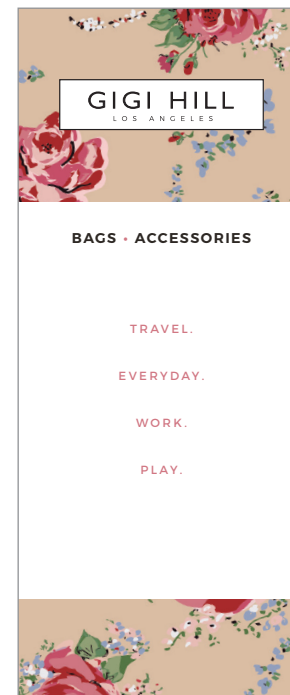
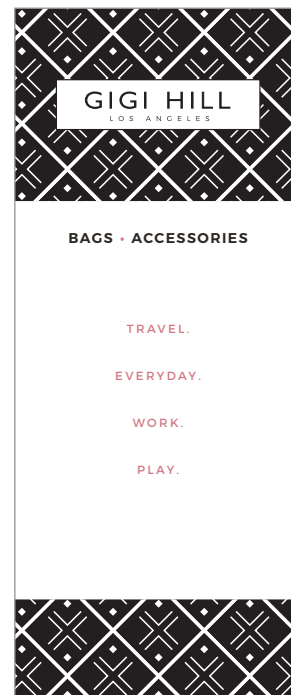
quilted
tan



black
gator

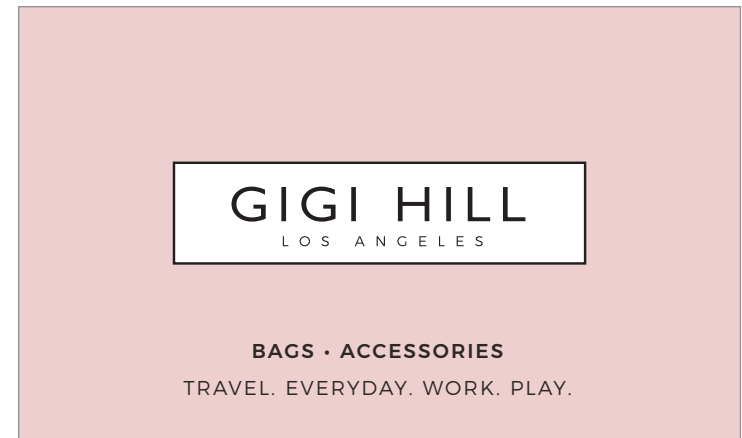
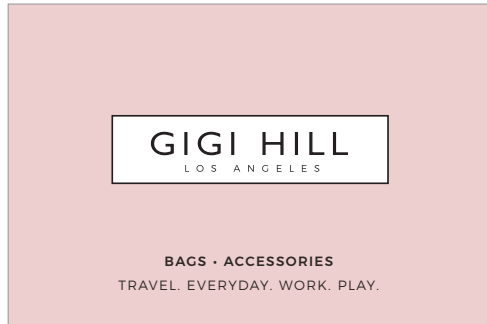


geo



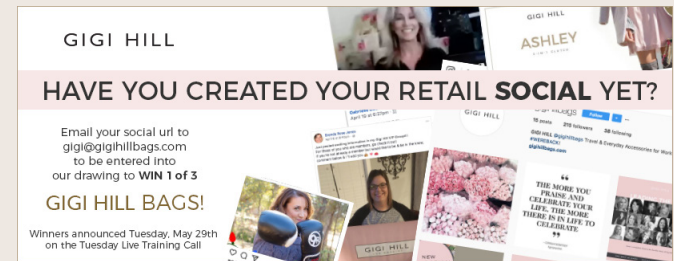
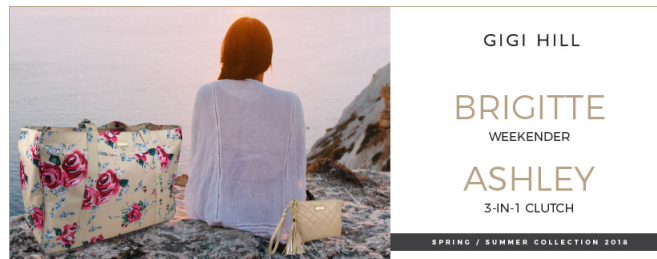
HORIZONTAL BANNERS

Size 5' x 3' 3' x 2'



WEB BANNERS

Facebook 820 x 320



WEB BANNERS

Facebook 820 x 320

GIGI HILL

TRAVEL
COLLECTION

BRIGITTE
WEEKENDER

LUCILLE
TRAIN CASE

MIKAYLA
BATH ROLL

LARGE SCARLETT
MULTI-FUNCTIONAL TOWEL

LILY
LAUNDRY BAG



GIGI HILL

TRAVEL
COLLECTION

Introducing the Travel Standards. Each piece in our collection delivers on stylish functionality. Want to be incredibly organized and statement making? Carry GIGI HILL and see how we make travel just that much more streamlined and fun!



EVERYDAY
COLLECTION

GIGI HILL

ANNE
LARGE TOTE

KATHARINE
TOTE

ASHLEY
3-IN-1 CLUTCH

RITA
WALLET

KYLIE
KEY CHAIN



EVERYDAY COLLECTION

GIGI HILL

ANNE
LARGE TOTE

KATHARINE
TOTE

ASHLEY
3-IN-1 CLUTCH

RITA
WALLET

KYLIE
KEY CHAIN

We created the Everyday Collection to showcase the "essentials", the items you use every day. Bags and accessories that provide you with all the fashion you desire and the function you've come to expect from us. GIGI HILL essentials 101. Smart & Stylish. That's you!



LIFESTYLE
COLLECTION

GIGI CEO
KIT

Ask me how you can join our team *today!*

GIGI HILL



GIGI HILL 2.0

WE CALL OURSELVES
GIGI HILL 2.0. OUR PAST,
MIXED WITH THE PRESENT,
WITH ALL THE SAME
GREAT FEATURES YOU
KNOW AND LOVE.

We are humbled and excited to be back with our tribe of fabulous women who believe in what GIGI HILL represents.

We live with purpose, joy and each day we pursue our vision. Our newest collection, simply titled GGH2.0 embodies this.

SPRING / SUMMER COLLECTION 2018

GIGI HILL 2.0

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GREAT FEATURES YOU
KNOW AND LOVE.



GIGI HILL 2.0

2.0 IS DESIGNED TO MERCHANDISE
BEAUTIFULLY WITH OUR PREVIOUS COLLECTIONS,
YET UPDATED FOR THE WAY WE LIVE TODAY.

BAGS • ACCESSORIES
TRAVEL. EVERYDAY. WORK. PLAY.

NOW LIGHTER WEIGHT!



GIGI HILL 2.0

FOR TODAY'S WOMEN

ASHLEY
3-IN-1 CLUTCH

WHO LIKE TO WORK & PLAY



WEB BANNERS

Facebook 820 x 320

GIGI HILL 2.0

BECOME A STYLIST

Which would you prefer
SOCIAL KIT 1 or 2?

HOST REWARDS

FUN + FRIENDS = FREEBIES

It's so simple. With a minimum of \$250 in sales, you'll receive a half-price item for hosting. And it just gets better from there. You can earn 10%, 15% or even 20% of your total party sales to be used as credit toward products.

GIGI HILL

GIGI HILL

TOTAL EVENT SALES

\$250-499	\$500-749	\$750 +
HOSTESS RECEIVES 10% OF SALES IN PRODUCT CREDIT PLUS 50% OFF 1 ITEM*	HOSTESS RECEIVES 15% OF SALES IN PRODUCT CREDIT PLUS 50% OFF 2 ITEMS*	HOSTESS RECEIVES 20% OF SALES IN PRODUCT CREDIT PLUS 50% OFF 3 ITEMS*

BOOKING BONUS (BOOKED AT EVENT)

BOOK 1 SOCIAL EVENT	BOOK 2 SOCIAL EVENT	BOOK 3 SOCIAL EVENT
50% OFF 1 ITEM*	50% OFF 2 ITEMS*	50% OFF 3 ITEMS*

"BEHIND EVERY SUCCESSFUL WOMAN IS A TRIBE OF OTHER SUCCESSFUL WOMEN WHO HAVE HER BACK"

ANONYMOUS

Customer Savings Plan

Each time a customer spends \$75 at your event, they will qualify to purchase select products at a 50% discount. Maximum of 500 credits per social.

SAVE \$5

BECOME A GIGI HILL STYLIST

AND GIVE YOUR LIFE A LIFT

IF YOU VALUE:

- An entrepreneurial venture lifestyle income
- Friends and community
- Superior products in multiple categories
- Fun and adventure
- Then begin your journey with us today!

ASK ME HOW!

GIGI HILL

SIGNATURE POCKET

- SMARTPHONE
- SUNGLASSES
- READING GLASSES
- WATER BOTTLE
- BUSINESS CARDS
- KEY FOB

GIGI HILL

SIGNATURE POCKET

Open any GIGI HILL bag and you will discover a fully-lined interior in our luxurious signature fabric. Reach inside and you will find our GIGI HILL Signature Pocket Design, which ensures there is a pocket for everything. Made especially for items like your cell phone and other electronics, we've also included pockets for water bottles, sunglasses, pens, and other essentials like your favorite lipstick!

The inside secured zipper pocket gives you extra privacy and a handy key fob means your keys can be reached in an instant. Bottom support allows our bags to sit up nicely. Our full-sized totes feature our complete Signature Pocket Design while our smaller totes and handbags have a customized version to suit their smaller size.

No matter which bag you choose, GIGI HILL keeps you organized in style.

GIGI HILL 2.0

DETAILS

HEART PULLS • LOGO PLAQUE • TASSELS • WRISTLET

SIGNATURE FABRICS • SIGNATURE POCKET • KEY CHAIN

FASHION • FUNCTION

GIGI HILL

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— gigi hill

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SPRING / SUMMER COLLECTION 2018

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GIGI HILL

LIFESTYLE COLLECTION

GIGI CEO KIT

FOR TODAY'S WOMEN

WHO LIKE TO WORK & PLAY

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EVERYDAY COLLECTION

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KEY CHAIN

GIGI HILL

SOCIAL KIT 1

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ASHLEY
QUILTED TAN

RITA
ANTIQUE FLORAL

LUCILLE
ANTIQUE FLORAL

GIGI HILL

SOCIAL KIT 2

ANNE
WEST PALM BEACH

ASHLEY
WEST PALM BEACH

RITA
CEO

LUCILLE
CEO

SIGNATURE POCKET

» SMARTPHONE
» SUNGLASSES
» READING GLASSES
» WATER BOTTLE
» BUSINESS CARDS
» KEY FOB

GIGI HILL

GIGI HILL

HOST A SOCIAL!

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HOST REWARDS
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Instagram

1080 x 1080