## **NSF AND IFOS CERTIFICATION**



## Youngevity demonstrates its commitment to product excellence!

Youngevity has always been committed to providing the highest quality products with the greatest value to the consumer. Accordingly, the company is working with two highly respected independent testing organizations—NSF International and IFOS. The goal of these organizations is to protect both the consumer and the industry by establishing strict standards for purity and quality, and testing and certifying products at various points throughout the supply chain. They check for harmful contaminants and verify that the supplements contain the ingredients listed on the label and nothing else. Ultimately, these verification measures are about building trust in both distributors and customers, and providing products that represent a stand out value in the marketplace.

## NSF® INTERNATIONAL (www.nsf.org)

- One of the most highly trusted 3rd party certification organizations in the world.
- The NSF mark (which will begin appearing on Beyond Tangy Tangerine<sup>®</sup> and other keystone products) is your assurance that a highly competent staff, including engineers, microbiologists, toxicologists, chemists, and public health experts, has thoroughly tested the product.
- NSF conducts unannounced inspections at all points prior to product sale.
- Annual audits assure compliance against the toughest testing standard in existence.

## IFOS - INTERNATIONAL FISH OIL STANDARDS (www.nutrasource.ca/ifos.com)

- Certification service provided by Nutrasource Diagnostics, Inc. in Canada to specifically address the quality variations in fish oil supply markets.
- Conducts quality testing of omega-3 fatty acids (EPA, DHA) that are responsible for the numerous health benefits of fish oil products.
- Checks for the presence of heavy metals, PCBs, dioxins, furans, and other contaminants, since these can accumulate in the fatty tissues of fish.
- Performs shelf life and stability testing to verify nutritive values.
- IFOS certification has been granted for EFA Plus<sup>™</sup> and S.M.A.R.T. Fx<sup>™</sup> products.





Youngevity