



YOUNGEVITY®

YOUR PATH TO BETTERMENT



Youngevity is Your Path to Opportunity

- We are a global, publicly traded company
- We're building on our 20 years of experience to create a new kind of company
- We help you customize the business that you want

Youngevity Changed My Life

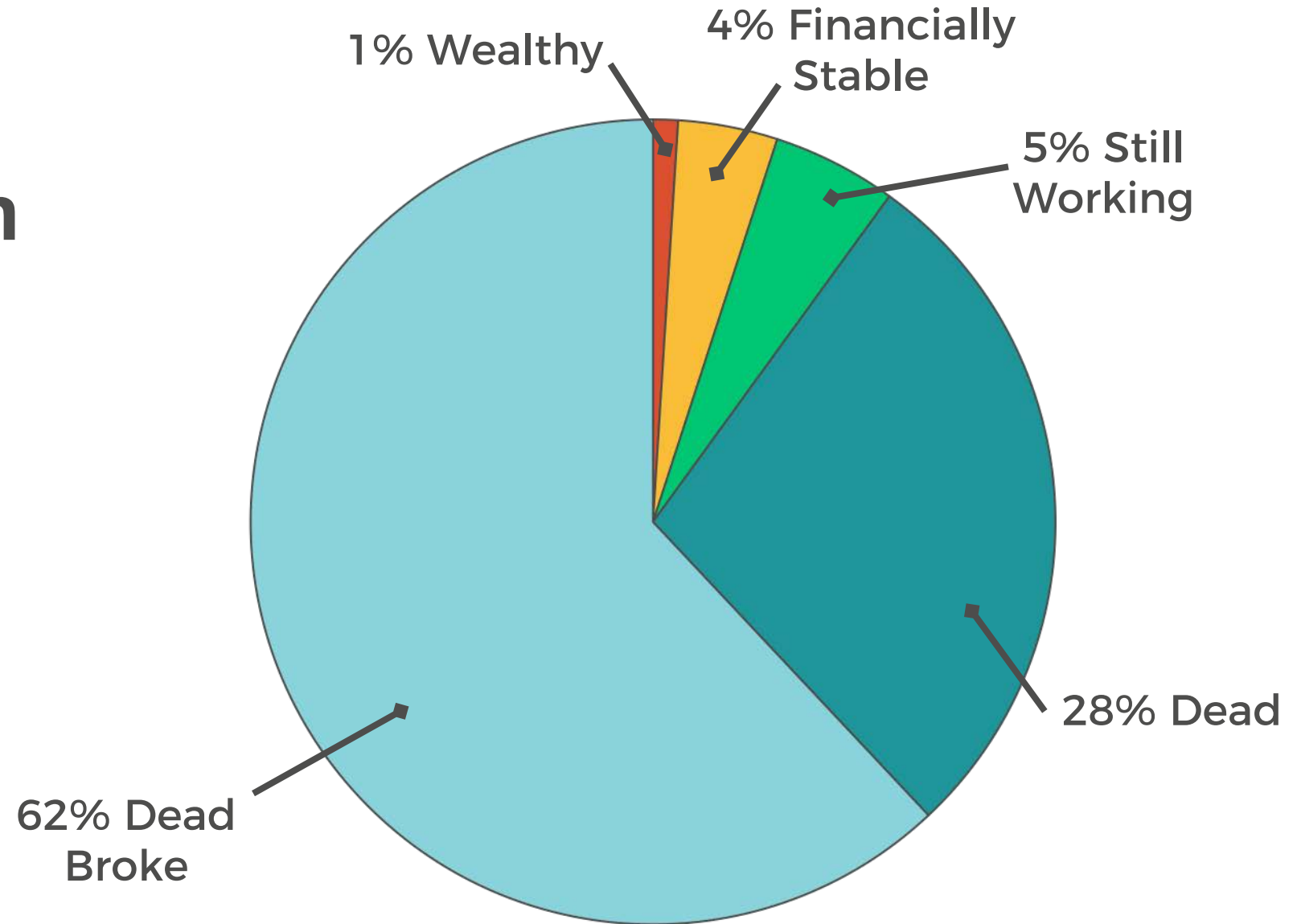


Youngevity Changed My Life



The 40 Year Plan

For every 100
people who reach
the age of 65



Traditional Business Has Changed

- Growth of on-line shopping
- Growth of social selling
- By 2020 1 out of 2 people will be part of the Gig Economy
- Traditional retirement planning no longer applies



Something For Everyone





Dr Joel Wallach

- Founded Youngevity in 1997
- Author of “Dead Doctors Don’t Lie” and more
- 90 For Life – 90 Essential Nutrients
- Key in making selenium a required nutrient
- Petitioned the FDA for authorized health claims

For a full list of the FDA Authorized Health Claims visit:
www.fda.gov/Food/IngredientsPackagingLabeling/LabelingNutrition/ucm2006876.htm#Approved_Health_Claims

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EPIGENETICS

THE DEATH OF THE GENETIC THEORY
OF DISEASE TRANSMISSION



Foreword by
Jeffrey S. Bland, PhD

Epigenetics

ep·i·ge·net·ics
/ˌepəjəˈnediks/

noun

The study of changes in organisms caused by modification of gene expression rather than alteration of the genetic code itself.

"epigenetics has transformed the way we think about genomes"

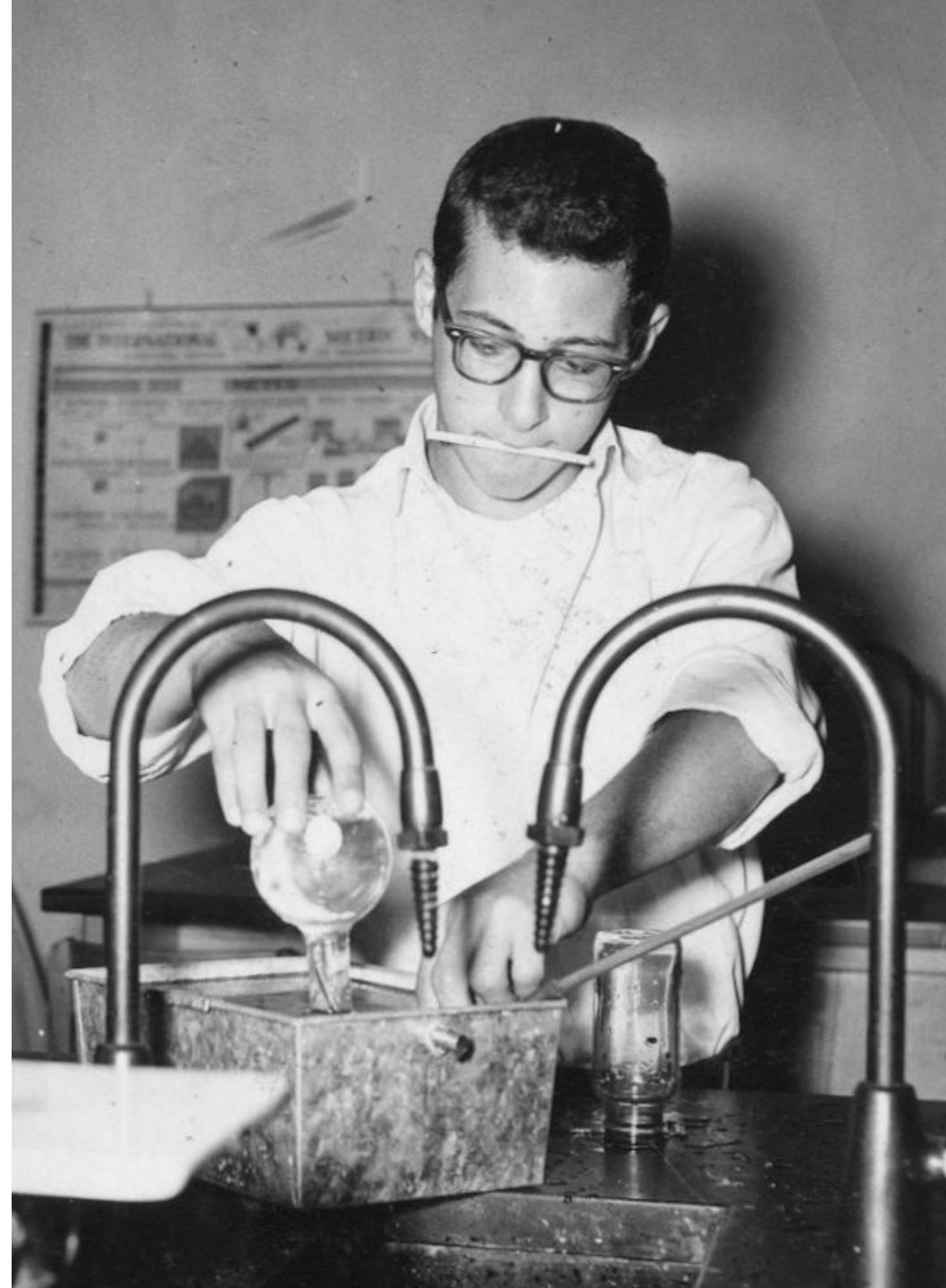
Plant Derived Minerals

- The key to health is giving your body all the 90 essential nutrients it needs
- Most mineral supplements are only 8 – 12% absorbable
- Youngevity plant derived minerals are up to 90% absorbable



40 Years of Research

- Hundreds of thousands follow Dr. Wallach's nutritional advice
- Top notch scientific advisory board
- Top notch athletic advisory board

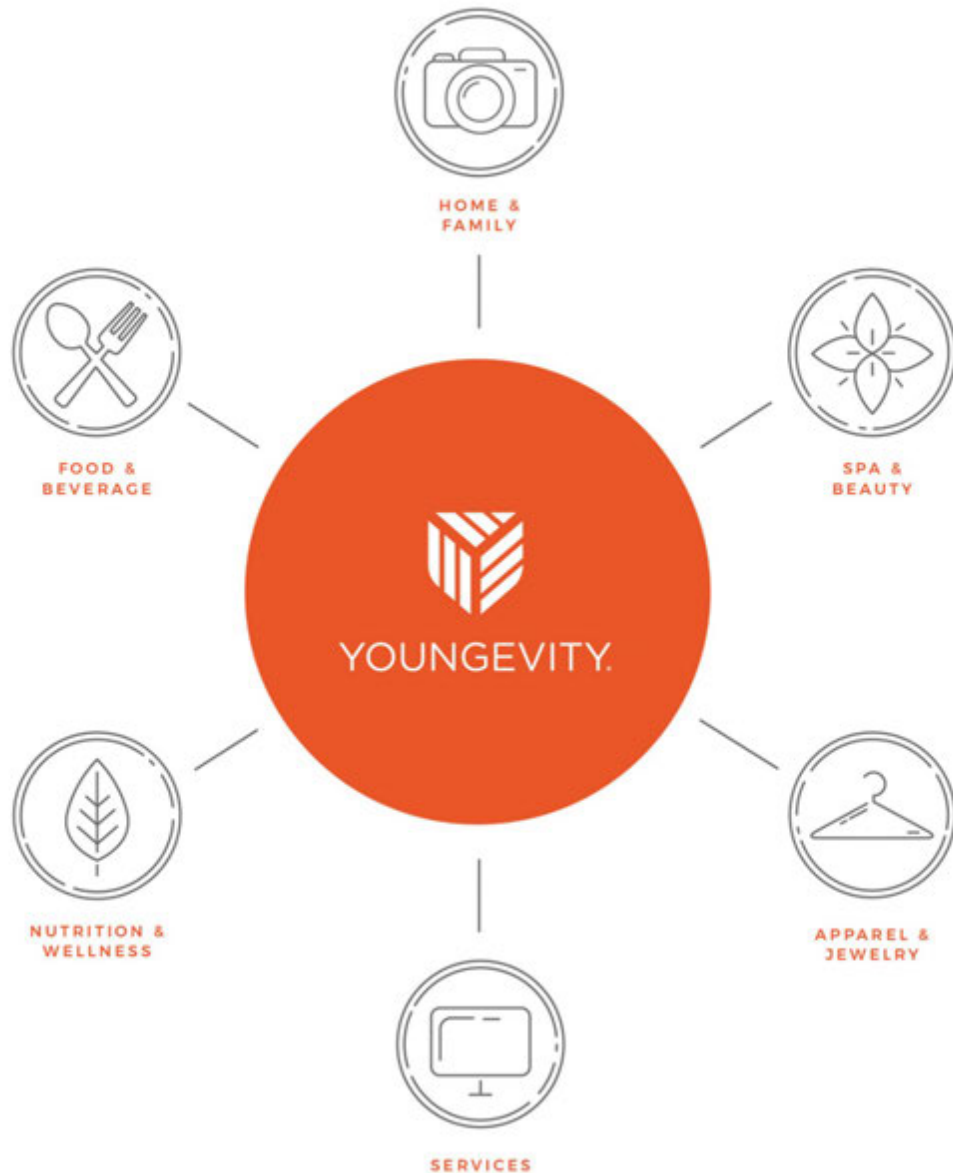


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Nutrition is at Our Core





The Youngevity Modern Marketplace

- 6 top selling retail categories
 - Nutrition & Wellness
 - Memory Keeping
 - Spa & Beauty
 - Food & Beverage
 - Apparel and Jewelry
 - Services (not yet available)
- Find out more on my website

Youngevity Modern Marketplace

Nutrition
& Wellness



Youngevity Modern Marketplace

Home
& Family



 snap2finish
CREATIVE MEDIA PLATFORM

Youngevity Modern Marketplace

Spa & Beauty



Youngevity Modern Marketplace

Jewellery



Youngevity Modern Marketplace

Food &
Beverages



Earn a Little Extra

- You set your hours
- You work where you want
- Make Youngevity your part time business or your full time job – You decide
- Get paid weekly





The Youngevity Modern Marketplace

- #PickYourPassion
- #SwapWhereYouShop

How do I Get Started?

Associate

- Wholesale pricing
- Free shipping on autoship
- Earn “Thank you cheques”

Go CEO

- Enjoy Associate membership benefits plus more!
- Additional bonuses
- Get paid 10 different ways



Get Paid in 10 Different Ways

1. Retail Profits
2. Quick start bonus
3. Fast start bonus
4. Team commissions
5. Coding bonuses
6. Leadership bonus
7. Car bonus
8. Revenue sharing
9. Product credits
10. Dream car giveaway



Fast Track For Success



$$\begin{array}{rcccl} \$400 & + & \$167 & = & \$567 \\ \text{Fast Start} & & \text{Commissions} & & \text{Total} \\ \text{Bonuses} & & & & \end{array}$$

*Total value received, including commission bonuses.
For illustration purposes only. Actual results may vary based upon Coding group and other factors.
Assumes enroller has \$100 Autoship.



Getting Paid Basics

Fast Start, Quick Start & 1st Stage of Coding Bonuses

Number of Customers*	Minimum Commission	Number of CEO Packs	Minimum Commission	Min. Monthly Income
1	\$45	1	\$133	\$178
2	\$90	2	\$266	\$356
3	\$135	3	\$399	\$534
4	\$180	4	\$567	\$747
5	\$225	5	\$735	\$960

*Avg. customer order value 150 BV

Potential commissions in this example are based on earnings from Quick Start, Fast Start, Residual and 1st stage of Coding Bonuses. Youngevity prohibits distributor income claims; each distributor's earnings, if at all, will vary based on differing economic and demographic conditions.



Monthly Residual Bonus

What is your goal?

Level	Level %	Distributors & Customers	BV	Monthly Commissions
1	8%	4	600	\$48
2	8%	16	2,400	\$192
3	7%	64	9,600	\$672
4	6%	256	38,400	\$2,304
5	6%			
6	8%			
7	4%			
8	4%			

*For training and illustration purposes only. Actual results may vary based upon many factors. Monthly residual based on 150BV at all distributor and customers positions.





Be the Change Foundation

- Products help fund foundation
- Supports a number of charities worldwide
- Random Acts of Kindness #RAK – You serve your community your way

Youngevity Rewards

- Pick your passion. Pick your rewards
- You pick the rewards, you want!
- Cash incentives
- Once in a lifetime trips
- Top Achiever's Club



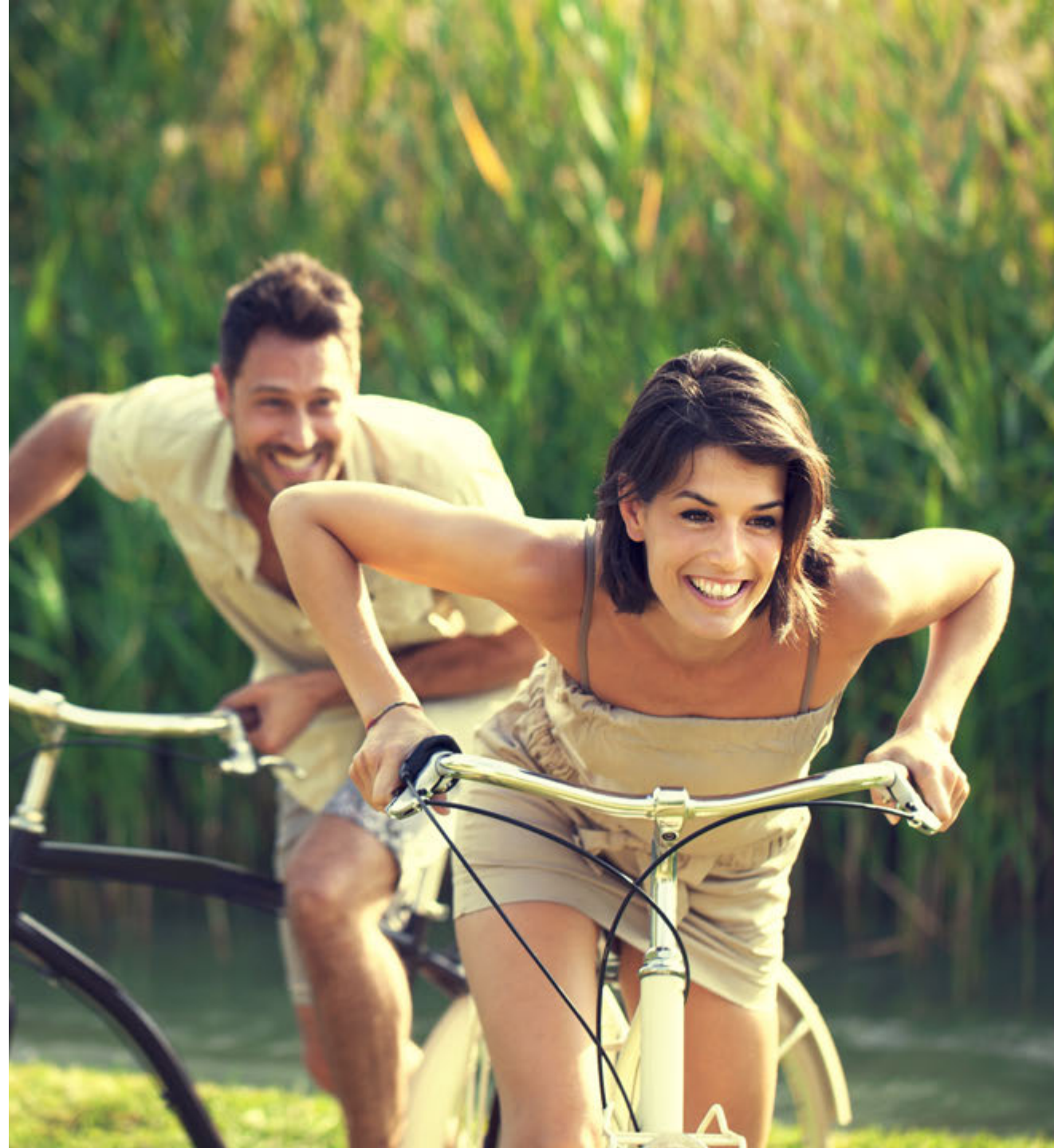
Youngevity is Your Path to Opportunity

- We have the products and services that give you the best chance for success
- Built on 20 years of success
- A community to support you
- Part of the New Economy
- You decide if you want to earn a little extra income, or full time income
- 100% satisfaction guarantee



Ok! Let's Get Started

1. Get the CEO or Product Pack that's right for you.
2. Become a Youngevity Associate
3. Schedule some time with me so I can answer any questions





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YOUR PATH TO BETTERMENT



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Food and dietary supplement products sold by Youngevity are intended to contribute to the daily diet and overall health and are not intended for use in the prevention, treatment, mitigation, or cure of any disease or health related condition. Individuals who have or suspect they have an illness or who wish to commence a diet or exercise program should consult an appropriately licensed health care practitioner for a medical history evaluation, diagnosis, treatment, and health recommendations.

Youngevity prohibits its distributors from making income earning claims in association with the promotion of Youngevity business opportunities. Whether an individual who becomes a Youngevity distributor will earn more than he or she pays for the business opportunity depends on multiple independent and dependent variables that are impossible to predict, such as economic factors unique to each location where product sales are attempted and the sales talents of each individual distributor.



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Optional slides

Residual Compensation

Example 1*

Reps	Man Hours Per Month	Volume
Me	20	150
2	40	300
4	80	600
8	160	1,200
16	320	2,400
32	640	4,800

Commissions: $\$9,300 \times 7\% = \650

***Assumptions**

1. \$150 Average Order per month
2. 5 Hours per week = 20 hours per month
3. 7% Average commission
4. Commissions on 5 levels



Residual Compensation

Example 2*

Reps	Man Hours Per Month	Volume
Me	20	150
3	60	450
9	180	1,350
27	540	4,050
81	1,620	12,150
243	4,860	36,450
363	7,280	\$54,450

Commissions: $\$54,450 \times 7\% = \$3,800$

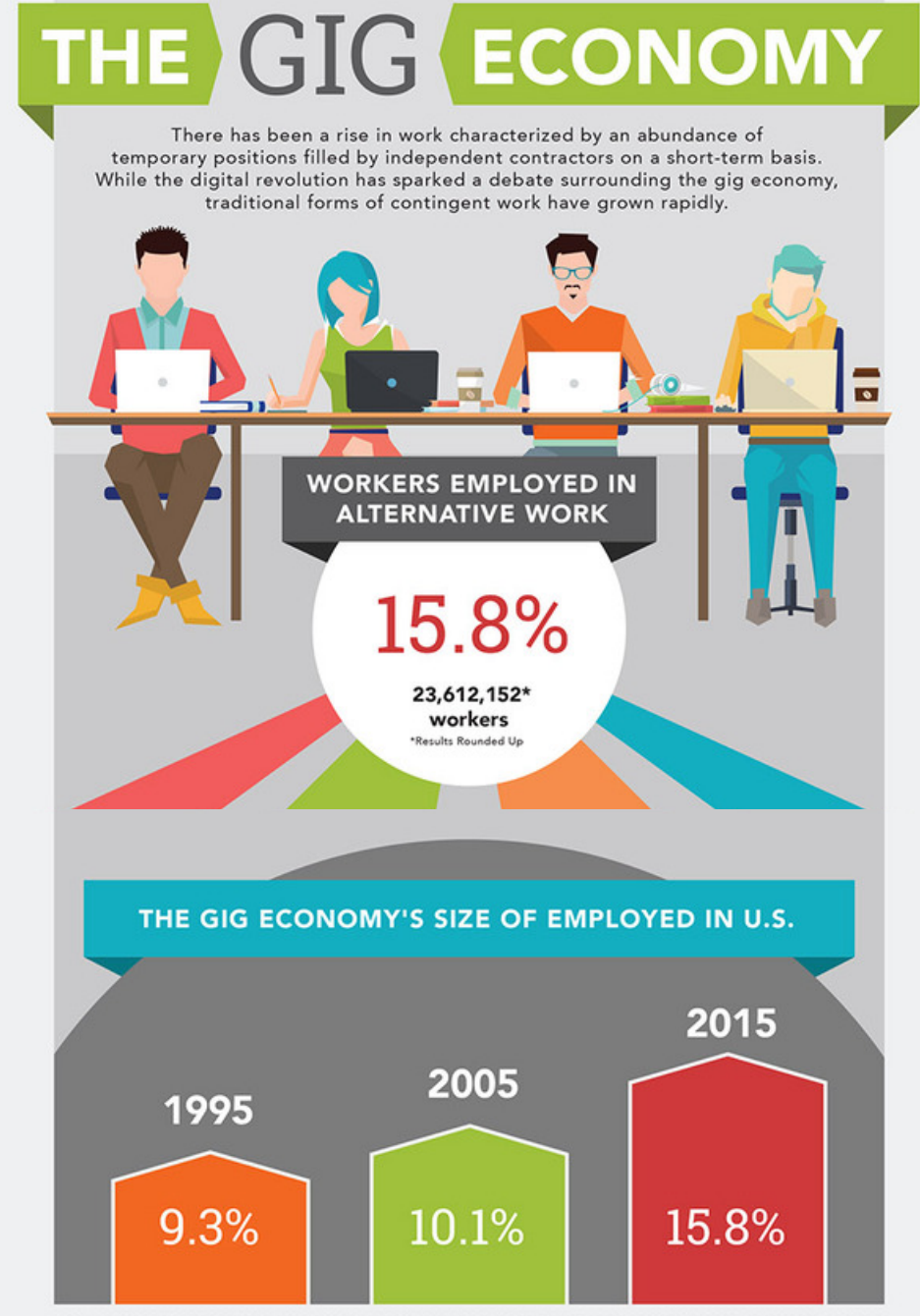
*Assumptions

1. \$150 Average Order per month
2. 5 Hours per week = 20 hours per month
3. 7% Average commission
4. Commissions on 5 levels



The Gig Economy

- In the Gig Economy traditional “Corporate” long term jobs are vanishing
- But short and flexible opportunities are growing
- Currently 1 out of 3 of us work as part of the Gig Economy
- By 2020 **half** of all of us will work as a part of the Gig Economy



Spa & Beauty

Essential Oils CEO Mega Pak



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