We are a global, publicly traded company.

We’re building on our 20 years of experience to create a new kind of company.

We help you customize the business that you want.

Youngevity is Your Path to Opportunity.
Youngevity Changed My Life
Youngevity Changed My Life
The 40 Year Plan

For every 100 people who reach the age of 65:

- 62% Dead Broke
- 4% Financially Stable
- 1% Wealthy
- 5% Still Working
- 28% Dead
Traditional Business Has Changed

• Growth of on-line shopping
• Growth of social selling
• By 2020 1 out of 2 people will be part of the Gig Economy
• Traditional retirement planning no longer applies
Something For Everyone
Dr Joel Wallach

- Founded Youngevity in 1997
- Author of “Dead Doctors Don’t Lie” and more
- 90 For Life – 90 Essential Nutrients
- Key in making selenium a required nutrient
- Petitioned the FDA for authorized health claims

For a full list of the FDA Authorized Health Claims visit: www.fda.gov/Food/IngredientsPackagingLabeling/LabelingNutrition/ucm2006876.htm#Approved_Health_Claims
Epigenetics

noun

The study of changes in organisms caused by modification of gene expression rather than alteration of the genetic code itself.

"epigenetics has transformed the way we think about genomes"
Plant Derived Minerals

• The key to health is giving your body all the 90 essential nutrients it needs

• Most mineral supplements are only 8 - 12% absorbable

• Youngevity plant derived minerals are up to 90% absorbable
40 Years of Research

• Hundreds of thousands follow Dr. Wallach’s nutritional advice

• Top notch scientific advisory board

• Top notch athletic advisory board
Healthy Body Paks

No Wrong Choice
Nutrition is at Our Core
• 6 top selling retail categories
  • Nutrition & Wellness
  • Memory Keeping
  • Spa & Beauty
  • Food & Beverage
  • Apparel and Jewelry
  • Services (not yet available)

• Find out more on my website
Youngevity
Modern Marketplace

Nutrition & Wellness
Youngevity Modern Marketplace

Spa & Beauty
Youngevity
Modern Marketplace

Jewellery
Youngevity Modern Marketplace

Food & Beverages
Earn a Little Extra

• You set your hours
• You work where you want
• Make Youngevity your part time business or your full time job – You decide
• Get paid weekly
The Youngevity Modern Marketplace

- #PickYourPassion
- #SwapWhereYouShop
How do I Get Started?

**Associate**
- Wholesale pricing
- Free shipping on autoship
- Earn “Thank you cheques”

**Go CEO**
- Enjoy Associate membership benefits plus more!
- Additional bonuses
- Get paid 10 different ways
Get Paid in 10 Different Ways

1. Retail Profits
2. Quick start bonus
3. Fast start bonus
4. Team commissions
5. Coding bonuses
6. Leadership bonus
7. Car bonus
8. Revenue sharing
9. Product credits
10. Dream car giveaway
Fast Track For Success

Fast Start Bonuses + Commissions = Total

CEO MEGA PAK™ + CEO MEGA PAK™ + CEO MEGA PAK™ + CEO MEGA PAK™ = $567

$400 + $167 = $567

*Total value received, including commission bonuses. For illustration purposes only. Actual results may vary based upon Coding group and other factors. Assumes enrollee has $100 Autoship.
## Getting Paid Basics

### Fast Start, Quick Start & 1st Stage of Coding Bonuses

<table>
<thead>
<tr>
<th>Number of Customers*</th>
<th>Minimum Commission</th>
<th>Number of CEO Packs</th>
<th>Minimum Commission</th>
<th>Min. Monthly Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$45</td>
<td>1</td>
<td>$133</td>
<td>$178</td>
</tr>
<tr>
<td>2</td>
<td>$90</td>
<td>2</td>
<td>$266</td>
<td>$356</td>
</tr>
<tr>
<td>3</td>
<td>$135</td>
<td>3</td>
<td>$399</td>
<td>$534</td>
</tr>
<tr>
<td>4</td>
<td>$180</td>
<td>4</td>
<td>$567</td>
<td>$747</td>
</tr>
<tr>
<td>5</td>
<td>$225</td>
<td>5</td>
<td>$735</td>
<td>$960</td>
</tr>
</tbody>
</table>

*Avg. customer order value 150 BV

Potential commissions in this example are based on earnings from Quick Start, Fast Start, Residual and 1st stage of Coding Bonuses. Youngevity prohibits distributor income claims; each distributor's earnings, if at all, will vary based on differing economic and demographic conditions.
## Monthly Residual Bonus

### What is your goal?

<table>
<thead>
<tr>
<th>Level</th>
<th>Level %</th>
<th>Distributors &amp; Customers</th>
<th>BV</th>
<th>Monthly Commissions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>8%</td>
<td>4</td>
<td>600</td>
<td>$48</td>
</tr>
<tr>
<td>2</td>
<td>8%</td>
<td>16</td>
<td>2,400</td>
<td>$192</td>
</tr>
<tr>
<td>3</td>
<td>7%</td>
<td>64</td>
<td>9,600</td>
<td>$672</td>
</tr>
<tr>
<td>4</td>
<td>6%</td>
<td>256</td>
<td>38,400</td>
<td>$2,304</td>
</tr>
<tr>
<td>5</td>
<td>6%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>8%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>4%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>4%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*For training and illustration purposes only. Actual results may vary based upon many factors. Monthly residual based on 150BV at all distributor and customers positions.*
Be the Change Foundation

• Products help fund foundation
• Supports a number of charities worldwide
• Random Acts of Kindness #RAK – You serve your community your way
Youngevity Rewards

• Pick your passion. Pick your rewards
• You pick the rewards, you want!
• Cash incentives
• Once in a lifetime trips
• Top Achiever’s Club
Youngevity is Your Path to Opportunity

- We have the products and services that give you the best chance for success
- Built on 20 years of success
- A community to support you
- Part of the New Economy
- You decide if you want to earn a little extra income, or full time income
- 100% satisfaction guarantee
Ok! Let’s Get Started

1. Get the CEO or Product Pack that’s right for you.
2. Become a Youngevity Associate
3. Schedule some time with me so I can answer any questions
Food and dietary supplement products sold by Youngevity are intended to contribute to the daily diet and overall health and are not intended for use in the prevention, treatment, mitigation, or cure of any disease or health related condition. Individuals who have or suspect they have an illness or who wish to commence a diet or exercise program should consult an appropriately licensed health care practitioner for a medical history evaluation, diagnosis, treatment, and health recommendations.

Youngevity prohibits its distributors from making income earning claims in association with the promotion of Youngevity business opportunities. Whether an individual who becomes a Youngevity distributor will earn more than he or she pays for the business opportunity depends on multiple independent and dependent variables that are impossible to predict, such as economic factors unique to each location where product sales are attempted and the sales talents of each individual distributor.
Optional slides
Residual Compensation

Example 1*

<table>
<thead>
<tr>
<th>Reps</th>
<th>Man Hours Per Month</th>
<th>Volume</th>
</tr>
</thead>
<tbody>
<tr>
<td>Me</td>
<td>20</td>
<td>150</td>
</tr>
<tr>
<td>2</td>
<td>40</td>
<td>300</td>
</tr>
<tr>
<td>4</td>
<td>80</td>
<td>600</td>
</tr>
<tr>
<td>8</td>
<td>160</td>
<td>1,200</td>
</tr>
<tr>
<td>16</td>
<td>320</td>
<td>2,400</td>
</tr>
<tr>
<td>32</td>
<td>640</td>
<td>4,800</td>
</tr>
</tbody>
</table>

Commissions: $9,300 x 7% = $650

*Assumptions
1. $150 Average Order per month
2. 5 Hours per week = 20 hours per month
3. 7% Average commission
4. Commissions on 5 levels
## Residual Compensation

### Example 2*

<table>
<thead>
<tr>
<th>Reps</th>
<th>Man Hours Per Month</th>
<th>Volume</th>
</tr>
</thead>
<tbody>
<tr>
<td>Me</td>
<td>20</td>
<td>150</td>
</tr>
<tr>
<td>3</td>
<td>60</td>
<td>450</td>
</tr>
<tr>
<td>9</td>
<td>180</td>
<td>1,350</td>
</tr>
<tr>
<td>27</td>
<td>540</td>
<td>4,050</td>
</tr>
<tr>
<td>81</td>
<td>1,620</td>
<td>12,150</td>
</tr>
<tr>
<td>243</td>
<td>4,860</td>
<td>36,450</td>
</tr>
<tr>
<td>363</td>
<td>7,280</td>
<td>$54,450</td>
</tr>
</tbody>
</table>

Commissions: $54,450 x 7% = $3,800

*Assumptions
1. $150 Average Order per month
2. 5 Hours per week = 20 hours per month
3. 7% Average commission
4. Commissions on 5 levels
The Gig Economy

- In the Gig Economy traditional "Corporate" long term jobs are vanishing
- But short and flexible opportunities are growing
- Currently 1 out of 3 of us work as part of the Gig Economy
- By 2020 half of all of us will work as a part of the Gig Economy

THE GIG ECONOMY

There has been a rise in work characterized by an abundance of temporary positions filled by independent contractors on a short-term basis. While the digital revolution has sparked a debate surrounding the gig economy, traditional forms of contingent work have grown rapidly.

WORKERS EMPLOYED IN ALTERNATIVE WORK

15.8%

23,612,152* workers

*Results Rounded Up

THE GIG ECONOMY'S SIZE OF EMPLOYED IN U.S.

1995: 9.3%
2005: 10.1%
2015: 15.8%
Spa & Beauty

Essential Oils CEO Mega Pak
Jewellery

Mialisia CEO Mega Pack