



IMORTALIUM®

ADVANCED NUTRITIONAL FORMULA TO SUPPORT TELOMERE HEALTH†

For many years, stress, poor nutrition and many other unhealthy habits have been affecting our well-being and lifespan; causing the cells in our bodies to age rapidly. This has led many individuals to seek anti-aging support in the form of nutritional supplementation. Still, there is much that is being discovered on anti-aging, leaving many to continue their search for the "Golden Key to Immortality." However, the use of modern research and technology has allowed for a new breakthrough in anti-aging, finding that specific supplements can help extend the lifespan of cells in our bodies; slowing the aging process... Imortalium® is that discovery!†

BENEFITS OF IMORTALIUM® TABLETS

Imortalium® contains synergizing antioxidant enzymes and essential nutrients that offer the greatest telomere support. Plus, one of the greatest advantages of Imortalium® is the exclusive combination of anti-aging nutrients that provide immediate and long-term support.

The rapid release nutrients in Imortalium® are absorbed rapidly by the intestines and can be utilized immediately while not interfering with the antioxidant enzymes that provide long-term support. The slow-release nutrients are protected from the harsh gastrointestinal tract environment, which allows for the essential antioxidants to be broken down appropriately and provide the most benefits to the body.†

WHAT ARE TELOMERES?

 Telomeres are known as the biological clocks within our cells that form the protective ends of almost every DNA chromosome, keeping each chromosome from deterioration. Think of a telomere strand like the protective coating at the end of a shoelace. After so many uses, the end of the shoelace begins to fray, offering less protection to the shoelace, and thus the shoelace begins to dwindle. The same result happens with telomeres; as cells divide, the telomere also begins to "fray" offering less protection to the DNA chromosome. Each cell in our body is only programmed to replicate (divide) a certain number of times. With each replication, the telomere is shortened and subjected to destructive forces. Once the telomere has reached its threshold of divisions and damage, it begins to malfunction and the cell is terminated. The shorter the telomere strand, the shorter the lifespan of that cell.



#USYG100080
DIETARY SUPPLEMENT
120 TABLETS
USPTO SERIAL #85828754

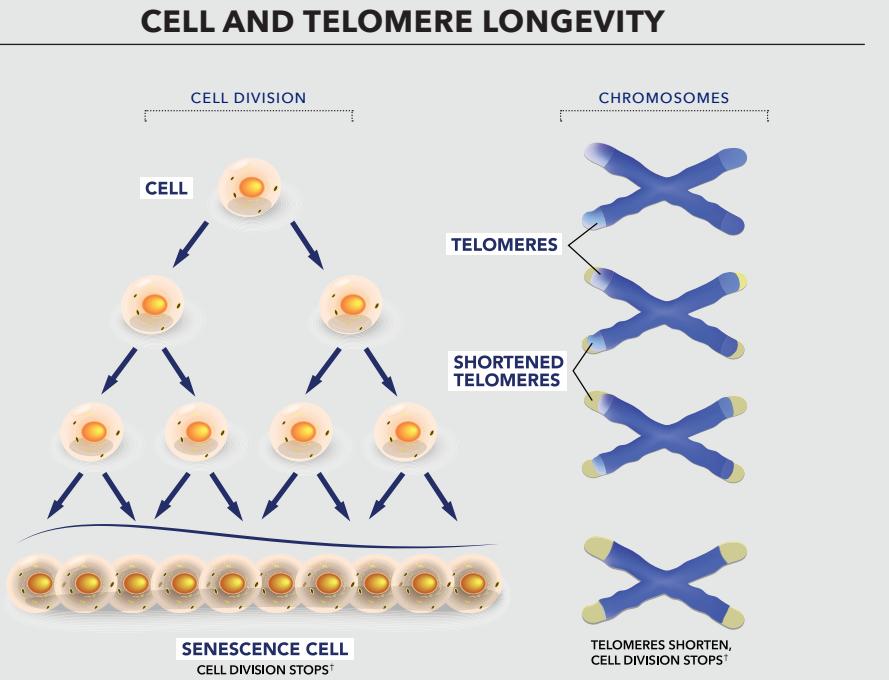
DIRECTIONS: As a dietary supplement for adults: Take 4 tablets per day or as directed by your healthcare professional. KEEP LID TIGHTLY CLOSED. STORE IN A COOL, DRY PLACE.

Supplement Facts	
Serving Size: 4 Tablets	% Daily Value
Servings Per Container: 30	
Amount per Serving	% Daily Value
Vitamin A (as beta-carotene)	900 mcg 100%
Vitamin C (as ascorbic acid)	120 mg 133%
Vitamin D (as cholecalciferol)	20 mcg 100%
Vitamin E (as d-alpha tocopherol succinate)	60 mg 400%
Vitamin B6 (as pyridoxine HCl)	2 mg 118%
Calcium	300 mg 23%
Zinc (as zinc citrate)	7.5 mg 68%
Selenium (as selenomethionine)	54 mcg 98%
Copper (as copper citrate)	1 mg 111%
MSM (methylsulfonylmethane)	300 mg *
Alpha-Lipoic Acid	300 mg *
Skin Rejuvenating Whole Food Blend \$	200 mg *
Telomere Support Blend \$	200 mg *
Resveratrol (from Polygonum cuspidatum root extract)	125 mg *
Fucoidian Sea Nutrients Blend \$	100 mg *
Melon juice concentrate (140 IU SOD)	10 mg *
Skin Defense Carotenoid Blend \$	400 mcg *
Vitamin K2 (as menaquinone-4 and menaquinone-7)	40 mcg *

* Daily Value not established.
\$ See product box for details.

OTHER INGREDIENTS: Dicalcium phosphate, microcrystalline cellulose, stearic acid, hypromellose, coating (hypromellose, glycerin, hydroxypropyl cellulose), magnesium stearate, and silica.

WARNING: If you are pregnant, nursing, or taking any medications, consult your healthcare professional before using this or any other product. KEEP OUT OF REACH OF CHILDREN.



† These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

→ NEXT PAGE: INGREDIENT BENEFITS

IMORTALIUM®

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SPECIFIC TELOMERE HEALTH-PROMOTING NUTRIENTS:

VITAMIN D3 – Helps with leukocyte telomere lengthening, which may help prevent aging and age-related disease.[†]

VITAMIN C – Promotes the suppression of oxidative stress, decelerating age-related telomere shortening.[†]

VITAMIN B6 – Helps reduce oxidative stress and inflammatory reactions contributing to the maintenance of telomeres.[†]

VITAMIN E – Slows telomere-shortening, increasing the lifespan of telomeres.[†]

ZINC – Promotes telomere-lengthening enzyme activity while also promoting telomere-shortening activity in problematic cells.[†]

SOD (FROM MELON JUICE CONCENTRATE)

– Is one of the most important antioxidants that helps prevent telomere-shortening.[†]

FUCOIDIAN SEA NUTRIENTS BLEND – Has been known for its health promoting benefits, including immune boosting activity and the elimination of problematic cell growth.[†]

GLUTATHIONE – Reduces oxidative damage to telomeres and the enzymes and cell structures that support telomere health.[†]

RESVERATROL & L-GLUTAMINE – Help increase telomere-shortening activity in unhealthy cells.[†]

More and more, studies are showing compelling evidence that links healthy telomeres to longer cell life. The longer and healthier the telomere strand in a cell, the greater the health and anti-aging benefits. Imortalium® combines targeted anti-aging nutrients in an advanced tablet that supports optimal telomere health, helping to fight the natural aging process.[†]

- Baby Boomers heading into what used to be called retirement age are providing a 70 million-member market for anti-aging products. (*Huffington Post Business*)

- The global market for anti-aging products and services was worth 162.2 billion in 2008. This will increase to \$274.5 billion in 2013, for a compound annual growth rate (CAGR) of 11.1%.

- Global Anti-Aging Products Market to Reach \$291.9 Billion by 2015, According to New Report by Global Industry Analysts. (*World Health News*)

RAPID RELEASE NUTRIENT SUPPORT:

RESVERATROL – Arguably the most effective antioxidant that has been recognized for its anti-aging benefits, helping improve one's lifespan and quality of life.[†]

MSM – This compound delivers high amounts of bioavailable sulfur, essential for the elasticity and youthful vitality of the "basement membrane," which underlies the skin.[†]

ESSENTIAL MINERALS – Minerals such as Zinc and Copper are necessary for the optimal activity of ALA, supporting the enzymatic antioxidant pathways in the slow release layer.[†]

LONG-TERM ANTIOXIDANT SUPPORT:

SOD (FROM MELON JUICE CONCENTRATE)

– This highly-effective, specific superoxide dismutase (SOD), is able to neutralize the most destructive free radicals in the body.[†]

ALPHA LIPOIC ACID (ALA) – Not only does ALA increase the effectiveness of antioxidants such as Vitamin C and Glutathione, a key antioxidant naturally produced by the body, but it also helps in deactivating free radicals.[†]

N-ACETYL CYSTEINE – Supports an overall well-being while helping the body produce antioxidant enzymes,



Imortalium® is formulated and packaged with PurityShield™, an exclusive purity and safety system including a photo-protective and energizing cobalt blue glass container, moisture-absorbing packet, air-tight inner seal and tamper-evident outer seal. Look for the PurityShield™ logo as your guarantee of maximum standardized quality, freshness and safety.

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