Benefits of Ocutiv™

Clear vision is your vital link to enjoying a full, healthy life. Unfortunately, our modern diets are often lacking in the very nutrients our bodies need to keep our eyes healthy; especially fruits and vegetables. Coincidently, the molecules which make fruits and vegetables appear colorful and beautiful, are the very same nutrients that preserve our vision. Unfortunately, most of us don’t consume nearly enough on a daily basis. Now, more than ever, human beings need a powerful supplement to support ocular health.¹

Ocutiv™ features a powerful array of targeted nutrients known for their eye health-promoting activities. It includes active carotenoids, high potency vitamins, essential minerals and powerful botanicals that promote ocular well-being. Ocutiv™ also features powerful botanical antioxidant nutrients, including bilberry and grape seed extract that help combat free radical damage. Plus, an outstanding organic whole food and trace mineral complex that helps to nourish cells of the eye and promote optimal vision.¹

How Ocutiv™ supports eye health

¹These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.
OCUTIV™ POWERFUL ARRAY OF NUTRIENTS INCLUDE:

LUTEIN – The primary antioxidant carotenoid of eye macula health; the focal part at the back of eye that requires the most protection from light and oxidative damage.¹

ASTAXANTHIN, ZEAXANTHIN AND Lycopene – These carotenoids are naturally found in most of the foods that supply lutein. In fact research suggests that they work synergistically with lutein for even greater antioxidant protection.¹

ESSENTIAL VITAMINS A, C AND E, AS WELL AS ZINC AND SELENIUM – These essential nutrients have been scientifically shown to help preserve eye health, promoting optimal vision.¹

BILBERRY AND GRAPESEED EXTRACT – These natural botanicals contain powerful polyphenol antioxidants. Ancient healers used these plants to promote healthy vision for hundreds, perhaps thousands of years.¹

ORGANIC TRACE MINERAL COMPLEX – Trace minerals known to help the body control inflammation and may be helpful for eye health and comfort; since the eyes are particularly sensitive to oxidative stress and inflammation.¹

FEWER AMERICANS NOW HAVE 20/20 VISION

How many times have you heard parents encourage kids to eat their carrots if they wanted to have healthy eyes? While they were certainly right about that (carrots are a great source of carotenoids that nourish and protect your vision), there are many other fruits and vegetables, particularly dark leafy greens, which are essential in your diet for optimal eye health. Unfortunately, kale, collard greens, and spinach are no longer part of a typical, everyday American diet. Children are being fed diets low in vegetables and high in processed foods and grains.

Additionally, even when you do eat plenty of fruits and vegetables in your diets, most are stripped of essential nutrients through modern agricultural methods. As a result, vision health has suffered. Now, more than ever, we are seeing individuals of all ages suffering from poor vision and many other optical-related illnesses.

According to the most recent data from the Center for Disease Control and Prevention¹:

- Approximately 14 million Americans aged 12 years and older have visual acuity of 20/50 or worse.
- Approximately 11% of Americans aged 20 years and older with diabetes have some form of Visual Impairment.
- 3.4 million Americans aged 40 and older are either blind or visually impaired.
- 20.5 million people have cataracts among Americans aged 40 years and older.
- 2.2 million people have glaucoma among Americans aged 40 years and older.

OCUTIV™ contains high-quality essential nutrients that help support healthy vision for long-lasting eye health.

¹http://www.cdc.gov/visionhealth/data/national.htm

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