

TRŪAURA SERUM COMPARISON

TrūAura treatment serums are designed to deliver concentrated, targeted support for specific skin concerns, from hydration and firmness to fine lines, wrinkles, dark spots, and uneven tone. Each formula features a unique blend of high-quality ingredients, allowing you to personalize your routine based on your skin's needs. Use one serum on its own, layer complementary formulas, or customize your AM and PM routine. This comparison chart helps you quickly choose the serum, or combination, that best aligns with your skin goals. Welcome to your best skin yet!



**BIOLIFTING
HYDRATION SERUM**
USTA02301102



**ADVANCED REPAIR
DAY SERUM**
USTA02101201



**ADVANCED REPAIR
NIGHT SERUM**
USTA02101202



**SKIN
BRIGHTENING SERUM**
USTA02301103

	BIOLIFTING HYDRATION SERUM USTA02301102	ADVANCED REPAIR DAY SERUM USTA02101201	ADVANCED REPAIR NIGHT SERUM USTA02101202	SKIN BRIGHTENING SERUM USTA02301103
Wholesale Price	\$78.95	\$78.95	\$78.95	\$66.95
Retail Price	\$98.99	\$98.99	\$98.99	\$83.99
BV/QV	48 / 78	45 / 156	45 / 78	36 / 66
Best for	Firmness, elasticity & lasting hydration	Expression lines, wrinkles & daytime protection	Overnight renewal, wrinkles & uneven tone	Dark spots, discoloration & uneven tone
Key Benefit	Helps visibly firm, tighten and lift	Helps soften expression lines and defend against daily oxidative stress	Supports overnight recovery and visibly reduces signs of aging	Helps visibly correct discoloration and promote even skin tone
Probiotic Support	Bifida Ferment Lysate	Lactobacillus Ferment Lysate + Radish Root Ferment	Lactobacillus Ferment Lysate + Radish Root Ferment	Bifida Ferment Lysate
Key Peptides	Palmitoyl Tripeptide-1 + Palmitoyl Tetrapeptide-7	3-Peptide Wrinkle-Relaxing Complex	Acetyl Hexapeptide-51 + Carnosine	Tetrapeptide-30
Brightening Support	-	AM Brightening Complex	PM Brightening Complex	Vitamin C + Daisy Flower Extract + Tetrapeptide-30 + Diglucosyl Gallic Acid
Antioxidant Support	Vitamin E + Bifida Ferment Lysate	Vitamin E + Superoxide Dismutase + Carnosine	Carnosine + Vitamin E	Vitamins C & E + Bifida Ferment Lysate
Hydration Support	Hyaluronic Acid + Panthenol + Propanediol	72-hour hydration from Saccharide Isomerate	72-hour hydration from Saccharide Isomerate	Glycerin + Jojoba + coconut-derived lipids
Barrier Support	Squalane + Jojoba Esters + Hydrolyzed Keratin	Probiotic Complex + Essential Fatty Acids	Probiotic Complex + Prebiotic	Jojoba Oil + Jojoba Esters + Coconut Alkanes
When to Use	AM + PM	AM	PM	AM + PM

Ready to learn more? Explore our Blog, product pages, and info sheets for formulation details, sources, and additional info at [Youngevity.com](https://www.youngevity.com).