



Top 10 Secrets to a Beautiful Face!

- 10 Exfoliate! Exfoliate! Exfoliate! Makeup needs a fresh and smooth “canvas” to be applied upon.
- 9 Moisturize! All skin types need moisture to keep the skin looking hydrated, soft, and supple. Makeup goes on better when the skin is properly moisturized.
- 8 ALWAYS match foundation to your jawline and neck—not your face. Foundation is used to create uniformity or an even transition from the face to other parts of the body (i.e. neck, décolleté)
- 7 Day makeup should be considered a “makedown.” Less is more for a daytime look because natural and fluorescent lighting are very unforgiving.
- 6 Go easy on mascara. Too much tends to look clumpy and un-natural. No one wants to have “spider lashes”.
- 5 Use a setting powder after foundation if you have oily skin. It helps keep your makeup from migrating throughout the day. For during the day touch-ups, remember to blot the skin first and then apply more powder as necessary.
- 4 Beauty sleep is essential!
- 3 Curl! Curl! Curl! Curl your lashes! By curling your lashes, it makes the eyes appear more open, less tired looking and gives a more youthful-looking appearance.
- 2 Apply blush softly to the apples of your cheeks to create a beautiful “pop” of color.
- 1 Last, but certainly not least...remember to BLEND! BLEND! BLEND!

