

This worksheet is designed to help you categorize people in your network into one of four groups and then expanding your customer portfolio within our modern marketplace product categories.

As you build your network, use this brainstorming list to help you determine where each person fits into a category. You may also find that some fit into a couple of categories. Go through your phone, email and social media accounts to help you add even more to your network list.

Retail Customers – People that will shop your website and order from you regularly.

Preferred Customers – People that want access to discounted pricing and special offers.

Distributors – People that enjoy making extra income, entrepreneurs and want a business.

Business Supporters – People that don't fit other categories, but would promote your business.

FAMILY & FRIENDS	NETWORK LIST	HEALTH	BEAUTY	HOME	FASHION	FOOD	PHOTO	HEMP DERIVED	OIL	EVENTS

FAMILY & FRIENDS	NETWORK LIST	HEALTH	BEAUTY	HOME	FASHION	FOOD	PHOTO	HEMP DERIVED	OIL	EVENTS

PAST & CURRENT NIEGBORS	NETWORK LIST	HEALTH	BEAUTY	HOME	FASHION	FOOD	PHOTO	HEMP DERIVED	OIL	EVENTS

SPOUSE'S CURRENT & PAST CO-WORKERS	NETWORK LIST	HEALTH	BEAUTY	HOME	FASHION	FOOD	PHOTO	HEMP DERIVED	OIL	EVENTS

RELIGIOUS ORGANIZATIONS	NETWORK LIST	HEALTH	BEAUTY	HOME	FASHION	FOOD	PHOTO	HEMP DERIVED	OIL	EVENTS

FORMER CLASSMATES	NETWORK LIST	HEALTH	BEAUTY	HOME	FASHION	FOOD	PHOTO	HEMP DERIVED	OIL	EVENTS

HOLIDAY CARD LIST	NETWORK LIST	HEALTH	BEAUTY	HOME	FASHION	FOOD	PHOTO	HEMP DERIVED	OIL	EVENTS

CONTACTS THROUGH CHILDREN	NETWORK LIST	HEALTH	BEAUTY	HOME	FASHION	FOOD	PHOTO	HEMP DERIVED	OIL	EVENTS

OTHER DIRECT SALES PROFESSIONALS	NETWORK LIST	HEALTH	BEAUTY	HOME	FASHION	FOOD	PHOTO	HEMP DERIVED	OIL	EVENTS

CLUBS OR SOCIAL GROUPS	NETWORK LIST	HEALTH	BEAUTY	HOME	FASHION	FOOD	PHOTO	HEMP DERIVED	OIL	EVENTS

PEOPLE YOU DO BUSINESS WITH	NETWORK LIST	HEALTH	BEAUTY	HOME	FASHION	FOOD	PHOTO	HEMP DERIVED	OIL	EVENTS

PEOPLE WHO LOVE SHOPPING	NETWORK LIST	HEALTH	BEAUTY	HOME	FASHION	FOOD	PHOTO	HEMP DERIVED	OIL	EVENTS