



YOUNGEVITY.  
SOCIAL SELLING

# YOUR GUIDE TO HOSTING



### Thank you for hosting a Youngevity Social.

We're going to have a wonderful time and you'll receive fantastic FREE products. What makes Youngevity so amazing is the product options. Whether you have chosen to host a Saveur Social, Essential Oil Social, Mialisia Social or one of the other great options, you and your guests will learn quick and simple ways to bring Youngevity into your life.

YOUR SOCIAL DATE & TIME:

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YOUR DISTRIBUTOR IS:

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# 01.



## PICK A TIME AND PLACE

### IT'S YOUR SOCIAL!

It's your choice. So pick a time and place that work best for you.

- o **Plan** a relaxed night at your place with fun drinks and no fuss snacks.
- o **Schedule** a get together at the office with your coworkers over the lunch hour.
- o **Reserve** a room at your favorite pub or restaurant and save the cleanup for someone else.
- o **Go Virtual.** Set a date and invite your friends and family to an online event.

# 02.



## SPREAD THE WORD

### IT'S EASY TO SHARE YOUR EXCITEMENT!

So invite early and invite often. Invite 40 to get 15.

Typically, sending the word out to 40 people will result in 15 guests at the Social.

- 5 Friends**
- 5 Work Related People**
- 5 Family Members**
- 5 Contacts/Friends of Your Spouse**
- Neighbors**
- Parents of Children's Friends**
- 5 Friends of Friends**
- People From Social Groups**

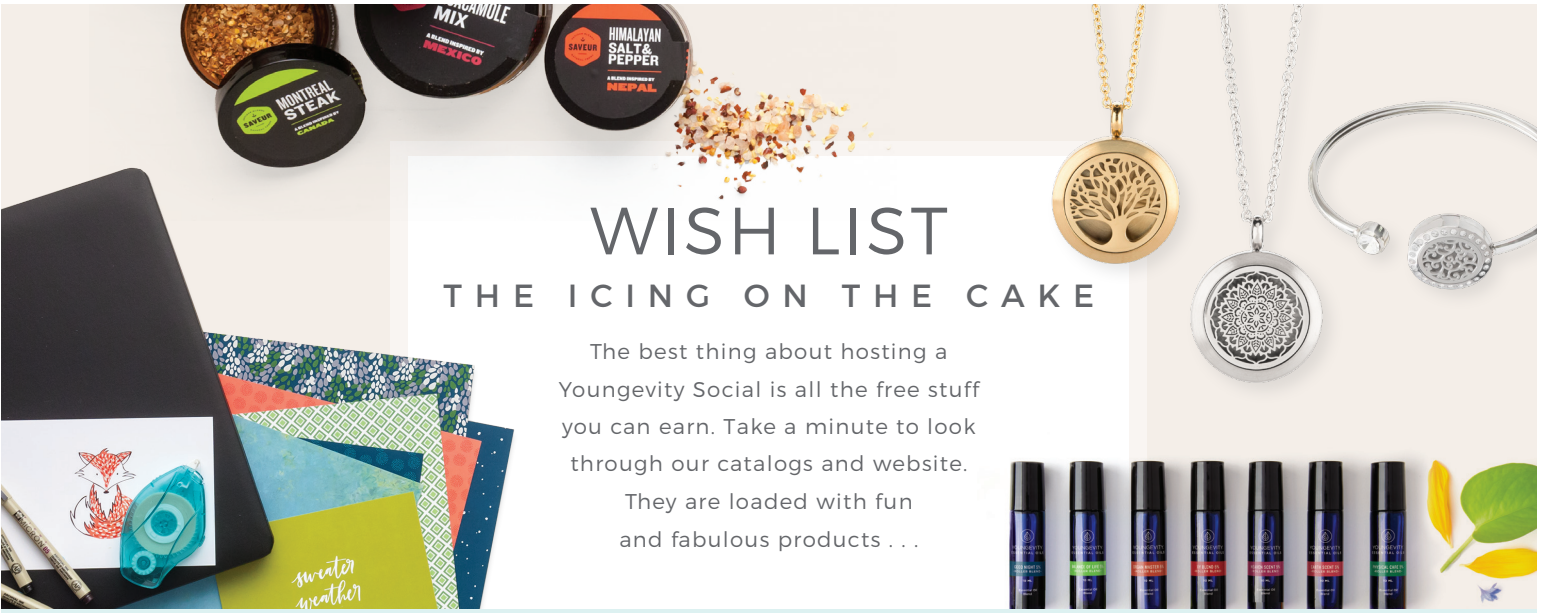
### FIVE WAYS TO INVITE:

- o **Face-To-Face:** Invite your closest friends and family in person.
- o **Phone & Text:** Personal phone calls or friendly text messages are very effective ways to invite guests.
- o **Social:**
  - Facebook & Instagram** Use the power of Facebook and Instagram to promote the social – even create an invite. These are perfect tools to automatically remind people and track RSVPs.
- o **Email:** This is a great tactic to spread the word and get people excited. I'll make it easy by sending you an email that you can forward. Send it to people who can't attend too (out-of-town friends and family) since they can still make online orders that will give you more Host Rewards. Encourage your contacts to forward it to others who might be interested.

# 03.



## GRAB OUTSIDE ORDERS



# WISH LIST

## THE ICING ON THE CAKE

The best thing about hosting a Youngevity Social is all the free stuff you can earn. Take a minute to look through our catalogs and website.

They are loaded with fun and fabulous products . . .

JOT DOWN YOUR FAVORITE ITEMS HERE:


# Pick your passion.

Plan your party.



ESSENTIAL OILS

FOOD & BEVERAGE

PHOTO

SPA & BEAUTY

HOME & FAMILY

HEALTH & NUTRITION

FASHION

Choose from seven unique product lines to offer at your party or mix and match for more variety.

FUN + FRIENDS = FREEBIES!

## HOST REWARDS

**IT'S THAT SIMPLE.** It's so simple. With a minimum of \$250 in sales, you'll receive a half-price item for hosting. And it just gets better from there. You can earn 10, 15 or even 20% of your total party sales to be used as credit toward products on [youngevitysocial.com](http://youngevitysocial.com). And don't forget to ask your distributor about earning "thank you" referral checks in addition to our Host Rewards program!

### SOCIAL EVENT SALES

TOTAL EVENT SALES	\$250 - \$499	\$500 - \$749	\$750+
	▼	▼	▼
	HOSTESS RECEIVES <b>10% OF SALES IN PRODUCT CREDIT</b> PLUS <b>50% OFF 1 ITEM*</b>	HOSTESS RECEIVES <b>15% OF SALES IN PRODUCT CREDIT</b> PLUS <b>50% OFF 2 ITEMS*</b>	HOSTESS RECEIVES <b>20% OF SALES IN PRODUCT CREDIT</b> PLUS <b>50% OFF 3 ITEMS*</b>

### BOOKING BONUS

AT THIS EVENT	BOOK 1 SOCIAL EVENT	BOOK 2 SOCIAL EVENTS	BOOK 3+ SOCIAL EVENTS
	▼	▼	▼
	<b>50% OFF 1 ITEM*</b>	<b>50% OFF 2 ITEMS*</b>	<b>50% OFF 3 ITEMS*</b>

### CUSTOMER SAVINGS PLAN

Each time a customer spends \$75 at your event, they will qualify to purchase select products at a 50% discount.

\*Maximum of 500 credits per social.

