

A person is shown from the back, holding a smartphone to take a picture of a sunset over the ocean. The scene is framed by a white border. The text 'year in a snap' is overlaid in a white, cursive font. Two horizontal dotted lines are positioned above and below the text.

.....

year  
in a  
snap

.....



## Welcome!

I am thrilled that you are interested in making this the time of year when you use your photos to create an easy and beautiful book or album.

The Year in a Snap program is all about options and keeping things simple and quick, so you can enjoy your photos and spend time making new memories. This booklet explains your options and how to get started.



Our 2017

Oh,  
**HELLO!**  
WE ARE THRILLED TO INTRODUCE THE NEWEST MEMBER OF OUR FAMILY. TOBY GORDON BYERS FOUND OUR SWEET FLUFFY IN AT A WHOPPER SUPER SPARTY AND... ON... FIRST TRY AND... SO...

# Book and Album Options

For most of us, we have photos on our phones, computers, in the cloud, and often in boxes (already printed). But what we really want is to have them where they can be enjoyed. With our busy schedules, adding your photos to a book or album needs to be easy and quick. So here are your options.

## Hands-on

Do you love the feel of paper as you put your pages together with your photos? Then hands-on is for you! And these quick and easy albums will help you get your pictures on pages fast.



## Our Memories for Life

The Our Memories for Life collections are designed to coordinate with each piece in the collection. You can choose to do pages using our revolutionary refill pages or with the easy to fill pocket pages. There are multiple color palettes to select from for each option. Later, I'll show you some of the quick and easy bundles that were created specifically for this project. They make choosing your album even easier and are named Year in a Snap, so you can easily find them.

## Anthology DIY

The kits and paper collections provided by Anthology DIY offer additional possibilities for getting your photos into an album. For a cohesive look, try the Club 52 or Keller's Creations kits that include instructions and all the supplies (except adhesive). If you're looking for seasonal designs, the November Layout Kit and Sweet Summer Layout Kit, or grab one of the other layout kits for everyday designs.



# Book and Album Options (cont.)

## Digital

If you prefer to create from any location (think car, event, home) or from any device, digital photo books will make life easy for you! Just like with hands-on, you have choices for digital.

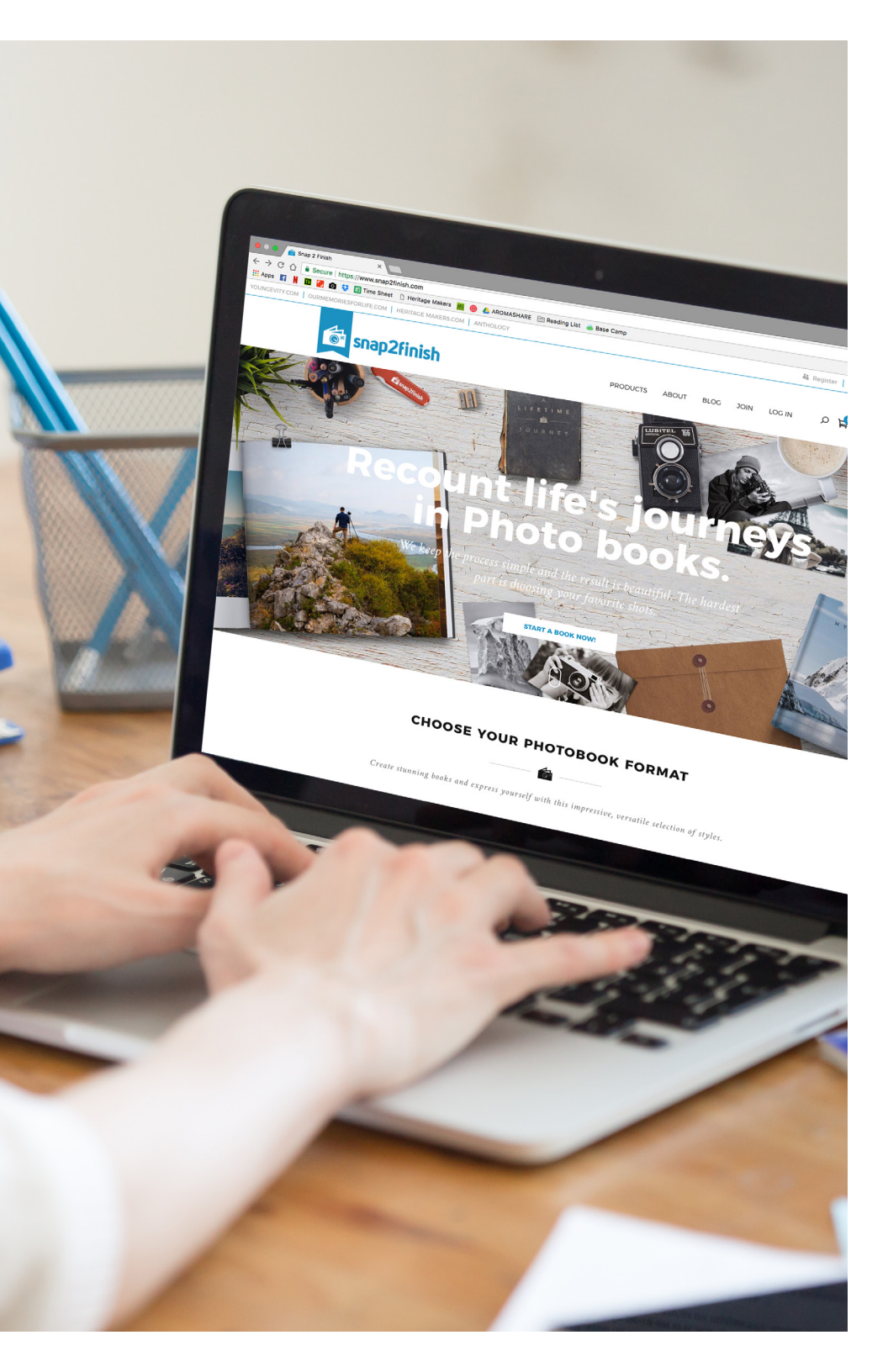
### ***Heritage Makers***

*The Heritage Makers system uses an online editor and pre-designed templates to create photo books with your pictures. Templates can be customized in a variety of ways, including colors, accents, backgrounds, and text. You can also use the templates as is and drop in your photos. You'll even find templates made for the Year in a Snap program using art from the Year in a Snap border strips and journal cards.*

### ***Snap2Finish***

*The Snap2Finish online application is new and designed for people who want to quickly add their photos to a book with very little customization. While you can add text and accents, the simple designs allow you to upload your photos, select the order they appear in the book, and create. Your photos automatically populate the book so you can focus on adding text or making tweaks to individual pages. We also have Year in a Snap templates you can use for a quick, cohesive look for your book. These templates use the same art found in the Our Memories for Life collections.*





PRODUCTS ABOUT BLOG JOIN LOG IN

# Recount life's journeys in Photo books.

We keep the process simple and the result is beautiful. The hardest part is choosing your favorite shots.

START A BOOK NOW!

## CHOOSE YOUR PHOTOBOOK FORMAT

Create stunning books and express yourself with this impressive, versatile selection of styles.



## Getting Started

Each month I'll host a group of friends that also want to get their photos into books or albums. I'm breaking it into bite-sized chunks that you can complete each month as you work on your book or album, which will get you to a completed book in 4-6 months.

Before our first get-together, you'll need you to:

- Decide on either hands-on or digital
- If you select hands-on, let me know the bundle you'd like to order (so I can have it ready for you)
- Gather (and print, if needed) 10-20 photos that represent one to two months





Let's talk photos. We all have varying knowledge of photo editing and organization. If you're interested, I am holding a special get-together that focuses on these skills before we start working on our books and albums. Let me know if you are interested and I'll send you an invite.

We'll meet each month for one-two hours to work on our books and albums. Accountability is a great way to complete a project and that's what these monthly gatherings will do, make you and I accountable to use our photos. If you have friends that you think would benefit from this, please invite them or get me their name and number and I'll get in touch with them. The more the merrier!

# Selecting Your Hands-on Album

Our Memories for Live has developed a special collection of Year In a Snap products to make your decision making and your project creation fast and simple. These products consist of border strips and journaling cards. They can be purchased individually or in the following bundles which give you everything you need for your project.

## Pocket Pages

This first option is the no brainer way to complete a stunning album without the pressure of adding all the bells and whistles. Simply slide your photos into five perfectly sized pockets per page, add a border for a bit of color, and a journal card to record your memories and you're done!

The Year in a Snap Pocket Bundle includes the following items:

- Slip-in Multi-Pocket Pages (15 pages)
- Year in a Snap Pocket Border Strips by Lauren Hinds (50 strips)
- Year in a Snap Pocket Journal Cards by Lauren Hinds (50 cards)
- Black Micron (1)

*SKU: USOM1860; Wholesale: \$57.50*

## Refill Pages

Like the smell of paper and the feel of sticky tape? Then this option is for you! Quickly apply a few strips of photo tape and stick your photos on the classic traditional pages. Then, go to town with maximum flexibility in how you design your book with each page easily holding four to five un-cropped pictures as well as plenty of space for journaling. Use the coordinating border strips and journal cards to create a beautiful and cohesive feel across your album.

The Year in a Snap Refill Page bundles are the same, with the exception of the Refill Page color – White or Linen. Bundles include:

- Crème Linen Refill Pages or White Refill Pages (18 pages)
- Year in a Snap Pocket Border Strips by Lauren Hinds (50 strips)
- Year in a Snap Pocket Journal Cards by Lauren Hinds (50 cards)
- New Tape Runner Refillable Dispenser
- Black Micron (1)

*White Refill Page Bundle SKU: USOM2860; Wholesale: \$59.50*

*Crème Linen Refill Page Bundle SKU: USOM3860; Wholesale: \$66.50*

Each month we meet, I'll share other products you might want to purchase such as Year in a Snap word art stickers and tools. These are not required so no pressure.

*If you prefer to use Anthology DIY products, let me know and we can choose from their kits and collections what you'd like to use on your project.*

# Digital Photo Books

If you've chosen a digital photo book for your project type, you do not need to purchase anything in advance – you pay when you order your book. For planning purposes, here are two book options:

## 12x12 Superia Lay Flat book

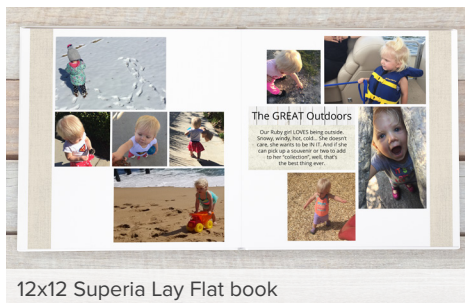
- Starts at \$85.50 for 20 pages (additional pages add to the final price)
- Maximum of 72 pages

## 12x12 Hardbound book

- Starts at \$49.50 for 20 pages (additional pages add to the final price)
- Maximum of 99 pages

You can use either Snap2Finish or Heritage Makers to create your photo book. We've developed a set of templates called Year In A Snap that are already pre-loaded with border strips and journaling cards making your decision making and project super easy. And you can change anything in these templates or use them as is.

For our get-together, you'll need to bring a phone, tablet, or computer to work on your book. Make sure that your photos are available on the device you bring or let me know in advance and I can help you upload them before the get-together.



12x12 Superia Lay Flat book



Sample Refill Page Layout



12x12 Hardbound book

## WHAT'S NEXT?

Once you have your book or album selected, your biggest decision is made and you're ready to start putting together a book that you'll treasure for years to come. Are you excited? I am! I can't wait to get with you and the others to get started on your book. As I mentioned, if you have friends you think would enjoy this, let them know and I'll help you get them set up.

See you soon!

*phone:*

*email:*

