

WELL

≡ ACHIEVE BETTER HEALTH NOW ≡



**BETTER
HEALTH**
≡ CHALLENGE ≡

HOW WILL.

MAKE THE COMMITMENT TO BETTER MYSELF

Welcome to the Better Health Challenge, and congratulations on taking an important first step! We're here to help you safely and effectively shed unwanted pounds, while achieving better overall health and wellness.

And with our approach, you should feel good knowing you're not alone! People everywhere are ready to lose weight and commit to healthier

living. And it's much easier to succeed, and have **a lot more fun** when you participate with fellow Youngevity Members around the world. Finally, you can commit to a program that gives you the **long-term results** you want.

And because we understand **not all routines fit all lifestyles**, we provide more diversified options with the Better Health Challenge. With different food programs to choose from, ongoing

encouragement from fellow Challenge participants and Youngevity Nation Members, and great tips from our expert health coaches, you always have a **solid support system**.

At Youngevity, we believe in taking manageable steps to improve your life each and every day. In that spirit, we cordially invite you to join a weight loss challenge that gives you **better health now**. . .and for life.

IT'S AS EASY AS 1-2-3!
>>>>>



PICK YOUR PROGRAM



ORDER YOUR KIT



ENTER TO WIN

GET ONGOING SUPPORT FROM OUR EXPERT HEALTH & WELLNESS COACH

Your Health & Wellness Coach, Sanjeev Javia (pictured right), specializes in nutrition, exercise education and support for clients including Super Bowl MVPs, Stanley Cup Champions, MLB Hall of Famers and Olympic medalists.

WINNERS & PRIZES

Because this challenge can truly have a life-changing impact, everyone who sticks to their program is ultimately a winner!



GET A PRIZE FOR GETTING STARTED

When you purchase your weight loss kit, you'll receive a **Better Health Bracelet**, a daily reminder to stay on track and stay in touch. Give it 90 days (or more) and get the results you've always wanted. For Distributors, it's also a great conversation starter to help build your business.



9.0 CLUB

Down 9lbs?! You just earned **\$9 store credit!** Enroll in our Better Health Challenge, then share a current photo and your story on our Facebook, Twitter or Instagram. You're in our 9.0 Club! Learn more at www.YGYBetterHealth.com.



SEMIFINALISTS & GRAND CHAMPIONS

At the end of each of the **three Challenge Cycles**, Semifinalist winners will be selected and entered to win the Grand Champion prize.

ENTER TO WIN:

Enter to win within a cycle or stay in more than one to finish your goal.

Cycle 1: Jan. 15 - Apr. 15 (Semifinalists announced May 15)

Cycle 2: Apr. 15 - Jul. 15 (Semifinalists announced Aug. 15)

Cycle 3: Jul. 15 - Oct. 15 (Semifinalists announced Nov. 15)

Learn more at www.YGYBetterHealth.com.



SANJEEV JAVIA

EXPERT HEALTH & WELLNESS COACH

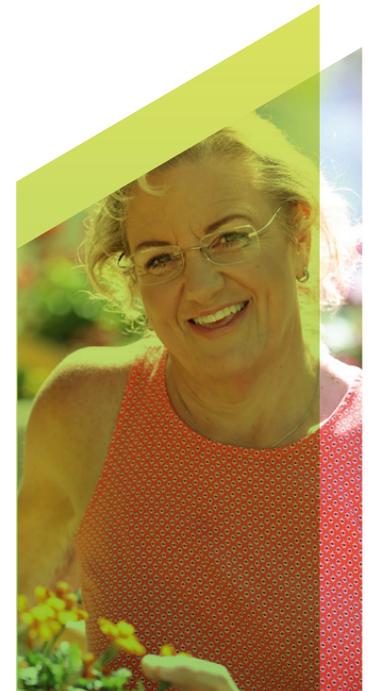
"My philosophy to health is pretty simple: do what you can, when you can, the best you can," says Sanjeev. "Although our weight loss program is simple to follow, the results are powerful thanks to Dr. Wallach's 90 essential nutrients."

KATHY ANDERSON

Weight Loss Grand Champion

55 POUNDS LOST!

"I've been up and down on all kinds of diets; because I didn't know the right things to do. I was reluctant in trying it, but thank goodness I did because this has changed my life."



The **top two Runner Ups** will win **\$1,000**. And our **two Grand Champions** will win **\$5,000 in cash**, a photoshoot, and trip to Youngevity Corporate Headquarters in sunny San Diego, CA. All winners will be announced at Convention.

HOW THE BETTER HEALTH CHALLENGE WORKS

Because one size **does not fit all**, we give you **three programs to choose from**, so you can commit to a routine that's better for your lifestyle and better for **you**.

Once you choose a program, simply order the corresponding program kit and enroll. That's it. Now you're eligible to win prizes and even cash, simply for losing weight and following your chosen program. Give it 90 days and see how good you can feel.

KETO 90

Follow a ketogenic program that's low in carbs, with moderate protein and higher fat levels to leave you feeling full and satisfied.

- High fat
- Moderate protein
- Very low carbohydrate

REV 90

High-density, Low calorie. Take in fewer calories and get greater results on this program. Eat filling foods that are good for you and low calorie, too.

- High density
- Low calorie
- Fast results

WELLNESS 90

Live healthier eating a balanced diet of healthy fruits, vegetables, nuts, grains and fats.

- Healthy fats
- Grains
- Fruits & vegetables



HEALTHY FOR LIFE

Each program recommends a **Healthy Body Start Pak** for 90 essential nutrients, and each comes with a kit that includes delicious protein shakes,

supplements, and other products that help fuel nutrition and support muscle. The programs also include 7-day meal plans and a myriad of recipes to help keep you on track to meet your goals.

HOW YOU ENTER TO WIN

Start by shooting a video of yourself, announcing that you're joining the Better Health Challenge. Then take a before picture

and record your current measurements. Finish by writing down your weight loss goals. Once you've completed these steps, upload all details to [YGYBetterHealth.com](https://www.YGYBetterHealth.com). Hit submit and you're entered to win!



SAMPLE
MEAL
PLAN

KETO 90 PROGRAM

A high-fat, moderate protein, low carb plan that gives you fast results, while leaving you full, but satisfied.

HOW IT WORKS

This high-profile diet has many proven benefits for weight loss, health, and performance that millions of people have already experienced. **Low carbohydrate consumption** is the key element in all versions of the Ketogenic approach, which is designed to turn your body into a fat-burning machine.

A very simple Ketogenic meal includes:

- A small amount of protein.
- A source of natural fat like butter, avocado, or nuts.
- Carbohydrates in the form of leafy greens and fibrous vegetables. The Keto 90 Program targets a daily intake of 15-30 grams of net carbs.

(Net Carbs = Total Carbs - Total Fiber)

SAMPLE KETO 90 DAILY MEAL PLAN

DAY 1

Breakfast: Slender Fx™ TrueKeto Strawberry Crème Shake

Lunch: Broccoli Bacon Salad with Onions & Coconut Cream

Dinner: Creamy Tomato Basil Chicken Zucchini Pasta

Snack: Slender Fx™ Keto Caramel Bar

DAY 2

Breakfast: Eggs, Ham & Veggie Scramble

Lunch: Slender Fx™ TrueKeto Strawberry Crème Shake

Dinner: Thai Chicken & Cauliflower Rice

Snack: Slender Fx™ Keto Caramel Bar

Please visit YGYBetterHealth.com for recipes and a full list of suggested meal plans.



KETO 90 PRODUCTS | Achieve optimal results with support from our Slender Fx™ TrueKeto Strawberry Crème Shake, Slender Fx™ Keto Caramel Bars, Slender Fx™ REV and Ultimate Mineral Caps.

SAMPLE MEAL PLAN

SAMPLE REV 90 DAILY MEAL PLAN

DIET PHASE

Breakfast: Coffee or Tea (no sugar) & Healthy Body Start Pak™

Lunch: FitShake™ Blueberry Smoothie

Dinner: Curry Shrimp & Cabbage Stir Fry

Snack: Water, Coffee or Tea (no sugar)

TRANSITION PHASE

Breakfast: FitShake™ Blueberry Smoothie

Lunch: Chicken Strawberry Spinach Salad

Dinner: Thai Beef Skewers

Side: Spiced Coleslaw



Please visit
YGYBetterHealth.com
for recipes and a full list of
suggested meal plans.

REV 90 PROGRAM

This high-density, low calorie approach offers filling food options with no unwanted calories.

HOW IT WORKS

Targeted for **weight loss**, this program uses a simple set of nutrient-dense foods and portioned meals.

- Start by choosing foods from a select list and restricting your meals to lunch and dinner.
- To ensure you **get nutrition three times a day**, take your **Healthy Body Start Pak** in the morning with your black coffee, tea or other recommended beverages. For an easy solution try our **Be The Change Coffee Products**, which are a great way to start your day.
- **IMPORTANT:** Be sure to take your Youngevity Healthy Body Start Pak Supplements each day. Take Slender FX™ REV 15 minutes before breakfast, lunch and dinner.



REV 90 PRODUCTS | Delicious protein sources like FitShake, Super Greens and Slender FX™ REV provide the necessary nutrients to ignite your metabolism.

WELLNESS 90 PROGRAM

A healthy plan full of fruits, vegetables, whole grains, legumes and other healthy options will help your body feel its best.

HOW IT WORKS

The **Wellness 90 Program** will help you lose weight with simple, balanced eating. Supported by a diet of colorful fruits and vegetables, nuts, whole grains, olive oil and other healthy fats, it makes eating a simple balanced diet easy and convenient.

Your body needs **specific nutrients** to maintain healthy weight, improve mobility and enhance your overall health. Through well-designed combinations of colorful foods, this plan delivers complete and balanced nutrition for optimal wellness.

SAMPLE WELLNESS 90 DAILY MEAL PLAN

DAY 1

Breakfast: Almond Banana TMR™ Shake

Lunch: Green Salad with Spiced Chickpea 'Nuts'

Dinner: Roasted Salmon with Fennel & Cauliflower Rice

Snack: ½ Medium Apple with 1 Tbsp. Almond Butter

DAY 2

Breakfast: Pumpkin Blueberry Breakfast Bars

Lunch: Beyond Tangy Tangerine Shake

Dinner: Tomato & Artichoke Gnocchi, Side Salad with Balsamic Vinegar

Snack: 2 Small Clementine Oranges



Please visit YGYBetterHealth.com for recipes and a full list of suggested meal plans.



WELLNESS 90 PRODUCTS | Reach your goals with the help of TMR Vanilla Shake, Slender FX™ SweetEze, Slender FX™ REV and True Detox Tea.

JOIN THE BETTER HEALTH CHALLENGE!

AND TRANSFORM YOUR
BODY AND LIFE

TO SIGN UP AND LEARN MORE,
VISIT YGYBETTERHEALTH.COM TODAY

**GRAND
CHAMPION**

ERVIN SOTO

**80 POUNDS
LOST!**

"I feel fantastic, like a new person. It's transformed and completely changed my life. My weight loss has boosted my confidence. I feel like a teenager."



YOUNGEVITY.

POUNDS LOST!