

nature  direct



Create a healthy home today for a happier tomorrow

You now have a choice. Join the thousands of families who have chosen a genuine alternative to dangerous chemicals and bleaches.

Nature Direct's highly effective home care cleaning solutions are uniquely formulated so you can ditch the dirt and dangerous toxins and enjoy a cleaner, healthier way of life.

Safe for you

Safe for your family

Safe for the environment



Clean living made easy

If you embrace a clean living lifestyle then you'll love that our home care solutions are safe, pH neutral and eco-friendly so you can say hello to a healthier you.

- No toxic chemicals.
- No artificial colours or fragrances.
- No parabens, pollutants, phosphates, petrochemicals or palm oil.
- No sulphates.
- No chlorine or caustics.
- No toxic residues.
- No BPA in our bottles.
- No testing on animals.
- No genetically modified ingredients.
- 100% biodegradable and septic, sewerage and greywater safe.

We source the highest quality ingredients sustainably from across the globe so you can enjoy powerful products and peace of mind.

A breath of fresh air

Did you know that the air you're breathing indoors is likely to be more polluted than the air outside? Poor air quality can trigger allergies, asthma, headaches and other health concerns.



EnviroMist®

EnviroMist® is an efficient odour eliminator and natural disinfectant with antibacterial properties made from a blend of organically sourced plant extracts including clove, cypress, eucalyptus, mint, pine, rosemary, savoury and thyme. Unlike most air fresheners that simply mask unpleasant odours and contain dangerous phthalates, EnviroMist® is an innovative emulsifying formula that absorbs air pollutants.

- Eliminates unpleasant odours.
- Sanitises kitchens, bathrooms and food preparation areas.
- Helps control mould and mildew.
- Assists in reducing bacteria from door handles, children's toys, play areas and high chairs etc.
- No need to rinse, just spray and leave to air dry.



Pollen and Dust Control Spray

If you suffer from pollen and dust allergies and are fed up buying expensive medications to relieve your symptoms, then try Nature Direct Pollen and Dust Control Spray. This plant based non-invasive and non-toxic solution helps you avoid airborne triggers that may be causing your allergy symptoms. With a strong emulsifying formula Nature Direct Pollen and Dust Control Spray is sprayed in the air to attract and trap pollen, particles and dander, leaving the air free of irritants.

- Non-medicated and effective.
- Safe for daily use with no nasty side effects.
- Non-toxic and non-invasive.
- Environmentally friendly.
- Excellent value for money.

One 200ml bottle of concentrate makes four litres (eight 500ml bottles) of ready to use solution. After using Nature Direct Pollen and Dust Control Spray we recommend the Nature Direct Pure Air Revitaliser to maintain clean fresh air in treated rooms.

If you're like the majority of people who spend around 90% of their time indoors it makes sense to improve the quality of the air you're breathing most of the time.

Nature Direct's clean air solutions help to purify the air in your home so you can enjoy a healthier home environment every day.



EnviroAir and Pure Air Revitaliser

EnviroAir is a specially formulated concentrate with essential oils designed for use in the Nature Direct Pure Air Revitaliser. You'll love the way this state of the art humidifier and ioniser washes the air to help remove pollutants and allergens giving you that fresh air feeling all day.

- Assists in reducing airborne bacteria.
- Minimises allergens and airborne irritants.
- Safe and affordable with very low running costs.
- Removes unpleasant odours.
- Great for stuffy rooms and caravans.
- Perfect for maintaining clean air in rooms after using Nature Direct Pollen and Dust Control Spray.

EnviroAir Hypoallergenic Formula

The EnviroAir Hypoallergenic Formula is very similar to our regular EnviroAir Concentrate. It has the same surfactant, derived from castor beans, but features essential oils well known for being suitable for use by people who suffer from airborne allergies or find our traditional EnviroAir formulation irritating to the nose and sinuses.

You may simply enjoy using our EnviroAir Hypoallergenic instead of EnviroAir because of its unique fragrance, with top notes of Wintergreen – a minty menthol scent. Wintergreen also has a number of beneficial properties associated with relieving pain and stimulating mental wellbeing.

- Cedar – decongestant, antiseptic, relaxing and comforting.
- Wild thyme – neuro tonic and antiseptic
- Myrrh - anti-infectious, antiviral and fungicidal.
- Vanilla - soothing, calming and antioxidant.
- Sandalwood – mental clarity, nerve calming and antiseptic.

The safe and healthy way to get a sparkling clean home



Did you know that our exposure to most toxic chemicals is within our control? What's lurking in your cleaning cupboard is a great example. Switching to safer cleaning solutions means you should never have to compromise on quality or pay an exorbitant price which is why Nature Direct is a safer choice – a smarter choice.

Created from 100% organically sourced plant based ingredients, including premium essential oils, our home care cleaning solutions cut through soap scum and grime leaving you with a sparkling and spectacular result. Our home care cleaning concentrates are conveniently available in 125ml, 250ml and 500ml sizes.



Spray and Wipe Cleaner

An everyday cleaner that's perfect for keeping your kitchen and bathroom surfaces looking and smelling fresh. EnviroMist®, with its essential oil ingredients, is added to our Spray and Wipe Cleaner to provide a lasting, fresh and natural fragrance.

- Use in your kitchen, bathroom and living areas.



Super Strength Cleaner

A super strength surface spray that is perfect for hard-to-shift grease and grime so you don't have to use dangerous chemical laden products.

- Cleans heavily soiled cook tops, ovens and barbeques.
- Makes light work of grubby bench tops and sinks, vanities, bathtubs and shower bases.
- Perfect for floors and grout.
- Effective on garage floors and decking.



Carpet, Upholstery and Prewash Cleaner

A three-in-one stain-busting solution, so versatile it will quickly become your 'must-have' laundry product. With no enzymes or irritants, it's great for people with sensitive skin or allergies.

- Gently removes greasy marks and grime from fabric and carpet surfaces without soaking or scrubbing.
- Use in the laundry as a pre-wash stain remover.



Glass Cleaner and Polisher

This gentle cleaner and polisher has been specially formulated for a streak-free shine.

- Effectively cleans windows, shower screens, mirrors, table tops and other glass surfaces inside your home.
- Great for use on stainless steel and chrome surfaces too.

TIP - We recommend that you test a small inconspicuous area in good light when using our products to prevent adverse effects or damage.

Microfibre - a perfect partnership

Created from millions of individual fibres that attach to even the smallest, most microscopic dirt particles, Nature Direct microfibre cloths go hand-in-hand with our range of concentrates to give you an unrivalled cleaning experience.

Designed with lift and lock technology, our premium microfibre cloths trap grease, grime, bacteria and moisture deep within the fibres of each cloth until it's rinsed away with hot water. Regular cleaning cloths made with conventional fibres simply push and scatter dirt and moisture around.

Excellent value and extremely effective for over 300 washes!

You'll enjoy at least two years of use with our microfibre cloths. Double stitched and reinforced so they won't distort or pucker when machine washed in a laundry bag.

More than 70% larger than traditional cloths, most of our microfibre is super-sized – 40cm x 40cm so you can clean larger areas before rinsing out.

All Purpose Cloth

Priced for the everyday user, our All Purpose Cloth comes in a handy extra-large size so you can fold it over again and again – there's no need to rinse the dirt away after every wipe.

- Safe to use on any hard surface around the home.
- Use with your Spray and Wipe Cleaner.

Stay-fresh Dish Cloths

Woven with charcoal yarn, our Stay-fresh Dish Cloths are made from a natural antibacterial material which inhibits the growth of bacteria. Available in a two-pack, you'll always have one handy when the other is in the wash.

- Easy and safe to use on all kitchen surfaces, crockery, cutlery and glassware.
- Soft enough to use on your finest crystal glasses.
- Designed to be just the right size for use in your kitchen sink (30cm x 30cm).

Stainless-steel Cloth

A two-sided microfibre cloth with a smooth side for wiping and polishing and a coarse non-scratch scrubbing surface for grit and grime, our Stainless-steel Cloth cuts your cleaning time in half.

- Specifically developed for use on all stainless-steel surfaces.
- Use with your Spray and Wipe Cleaner or Glass Cleaner and Polisher.

Dusting Cloth

Specially designed to attract dust and polish surfaces, our Dusting Cloth is perfect to use on delicate surfaces where you can't use water. It has two sides – one side with thick and thirsty loose fibres to attract dust and the other smooth and soft for polishing.

- Safe to use on glass, chrome, wood, highly-polished two-pack painted surfaces, LED screens and crystal.
- Use after Pollen and Dust Control Spray to wipe surfaces.

Shower Cloth

Double-sided for cleaning all bathroom surfaces, our Shower Cloth features a non-scratch scrubbing side to break down tough grime. Flip it over and you have a flat, smooth side perfect for wiping and polishing.

- Safe to use on all bathroom surfaces including glass, ceramic tiles, composite stone and metal surfaces.

Tough Guy Cloth

When you need that extra cleaning oomph it's time to bring out the Tough Guy Cloth. It's double sided with a rough non-scratch side to clean and agitate grease and grime, and a smooth side to wipe away the dirt.

- Great for removal of heavy grease, grime and fat residue on ovens, barbeques and hot plates.
- Use with Super Strength Cleaner.



Eraser

Excellent for hard to remove stains, including grease and grime, the Eraser breaks up tough 'ground-in' dirt and removes stains from grout and scuff marks.

Warning...our Eraser is so powerful, like fine sandpaper, that it must not be used on bench tops, cupboard fronts, white goods, coloured kitchen appliances, motor vehicles or other painted surfaces. Please test in an inconspicuous area before using.

- Safe to use on oven glass doors, glass shower screens, tiles and grout.
- Simply dampen the Eraser with water or use with Super Strength Cleaner.

Polishing Cloth

Gentle yet effective, our Polishing Cloth removes grime and returns surfaces to their original lustre without scratching. It has a rough side for cleaning and a smooth side for polishing. This cloth will leave a streak-free finish as it buffs and cleans.

- Use with Glass Cleaner and Polisher concentrate to make cleaning glass and windows easy.
- Effective when used either wet or dry.

Professional Care when you need it

If you need a commercial level of germ-busting effectiveness then choose **Nature Direct's Commercial Grade Disinfectant** because it's safer for you, safer for your family and safer for the environment.

Seven times safer than regular supermarket brands. Kills 99.9% of common germs* including *Staphylococcus*, *Pseudomonas aeruginosa*, *Salmonella enterica* and *E.coli*.

What makes **Nature Direct Commercial Grade Disinfectant** the safer choice is its innovative formulation. Featuring multi active ingredients in small quantities (around 1%), its unique combination achieves a powerful disinfecting effect. Traditional disinfectants use much heavier concentrations of a single active ingredient (around 7%) which is less safe for the user and the environment.

* *Pseudomonas aeruginosa*, *Escherichia coli*, *Staphylococcus aureus*, *Enterococcus hirae*, *Candida albicans*, *Aspergillus brasiliensis*, *Norovirus*, *Adenovirus*.



A safer choice with seven times less active ingredients

	Total active ingredients
Nature Direct Commercial Grade Disinfectant	1.008%
Supermarket brand household disinfectant	7.000%

Nature Direct Commercial Grade Disinfectant meets the guidelines of the Australian Register of Therapeutic Goods.

- Effective and efficient.
- Non-toxic and bleach free.
- Environmentally friendly and biodegradable.
- Simple to mix and easy to use.
- Value for money.
- Fragrance free and non-irritating.
- Volatile organic compound free.

Formulated from 100% non-toxic man-made ingredients, Nature Direct Commercial Grade Disinfectant is great for small or home based businesses that are required by a regulatory body to use a graded disinfectant such as family day care, beauty therapists, massage therapists and chiropractors. Alternatively, if you have been advised by your medical practitioner to use a level C grade of disinfectant to disinfect your home then our Commercial Grade Disinfectant is a safe and effective solution.

You can use Nature Direct Commercial Grade Disinfectant safely around your home it's great for:

- toilets and bathrooms
- kitchens and laundries
- floors
- pet areas.

No need to rinse, just spray and leave to air dry.

You can also use Nature Direct Commercial Grade Disinfectant as an effective soaking disinfectant for nappies, underwear and dishcloths.

Alcohol Free Hand Sanitiser with Manuka and Mint

Most of us use hand sanitisers but have you ever worried about the chemicals you're rubbing into your skin?

Nature Direct's Alcohol Free Hand Sanitiser is a safe and convenient way to effectively clean your hands when you're on the go or don't have access to warm soap and water.

Created using organically grown plants with indigenously sourced pure essential oils - manuka, mint, eucalyptus, pine, lemongrass and clove – the ingredients used in Nature Direct's hand sanitiser kill 99.9% of germs* and have been specifically selected for their antibacterial, antiviral and antifungal properties.

We know you'll love Nature Direct's Hand Sanitiser because it's free from alcohol but it's also free from nasties like VOC's, triclosan, triclocarban, parabens, phenoxyethanol, phthalates and synthetic fragrances and of course we never test our products on animals.

Easy to apply, the plant based gel is enriched with natural emollients that help to moisturise and protect the skin.

Dermatologically tested

Meets ECOCERT guidelines

Made in Australia



Alcohol Free

100% pure essential oils

Protects and moisturises

Kills 99.9% of germs

For all skin types and ages

** Kills 99.9% of common germs including Pseudomonas aeruginosa, Escherichia coli, Staphylococcus aureus, Enterococcus hirae, Candida albicans, Aspergillus brasiliensis, Norovirus, Adenovirus.*

Enjoy domestic bliss. It's easier and more affordable than you think

At Nature Direct we don't have expensive shop fronts and we don't make you pay for water in our cleaning solutions that's why we can offer you such great value for money. To make up our cleaning products you simply mix cleaning concentrates with water in the specially designed applicator bottles purchased with our concentrates.

Did you know that one bottle of 125ml concentrate makes 2.5 litres (five 500ml bottles) of ready to use cleaner?



Save money and MAKE money with Nature Direct

Get social and have fun with Nature Direct

Share the Nature Direct message with the people you care about by hosting your own Social and you'll receive exclusive rewards and benefits.

With great products delivered directly to your door there's no running around required and if you're not completely satisfied we offer a 30-day money back guarantee.

Speak to your Nature Direct Distributor or call us on 1800 756 467.

Live it up. Join Nature Direct and discover your true potential

Imagine life as a Nature Direct Distributor, you'll earn unlimited commission, work when you want to and earn great rewards. You'll also be helping millions of families make safer choices.

You don't have to choose between making a difference and making a profit, with Nature Direct you can do both.

How would it feel to love your life a little more by inspiring others and choosing the freedom and lifestyle you most desire?

If you're a little bit curious talk to your Nature Direct Distributor.



Nature Direct is proud to
manufacture in Australia.

To order call our customer care team
on **1800 756 467**.

Nature Direct belongs to the global
Youngevity family of leading health
and wellness brands.

www.naturedirect.com.au



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