Gigi Hill created a “Lovemark” brand creating Loyalty Beyond Reason forging an emotional connection with our customers.
ABOUT YOUNGEVITY

GIGI HILL is only part of what Youngevity has to offer. Youngevity has health, wellness and lifestyle brands perfect for everyday life.

- HEALTH & NUTRITION
- HOME & FAMILY
- FOOD & BEVERAGE
- COFFEE
- SPA & BEAUTY
- ESSENTIAL OILS
- FASHION
- PHOTO
- SERVICES

Youngevity International, Inc. (NASDAQ:YGYI), is a leading omni-direct lifestyle company offering a hybrid of the direct selling business model, that also offers e-commerce and the power of social selling. Assembling a virtual Main Street of products and services under one corporate entity, YGYI offers products from the eight top selling retail categories: health/nutrition, home/family, food/beverage (including coffee), spa/beauty, fashion, essential oils, photo, as well as innovative services.
Gigi Hill 2.0 represents the essentials of a fashionable and functional lifestyle every savvy woman seeks. Our experience allows us to bring an updated, intelligent approach to outfitting women of all ages with both chic and smart bags and accessories.

TRAVEL & EVERYDAY BAGS & ACCESSORIES
FOR WORK + PLAY!
GIGI HILL

FABRICS

CURRENT

ANTIQUE FLORAL
Coated Cotton Canvas

GEO
Coated Cotton Canvas

QUILTED TAN
Quilted Faux

WEST PALM BEACH
Embroidered Faux

SIGNATURE PRINT
Bengaline

2019

ANTIQUE FLORAL
Printed Faux

GEO
Printed Faux

QUILTED BLACK
Quilted Faux
EVERYDAY

ANNE
LARGE TOTE

KATHARINE
TOTE

ASHLEY
3-IN-1 CLUTCH

RITA
WALLET

KYLIE
KEYCHAIN

GIGI HILL
TRAVEL

BRIGITTE
WEEKENDER

LUCILLE
TRAIN CASE

MIKAYLA
BRUSH ROLL

LARGE SCARLETT
MULTI-FUNCTIONAL POUCH

LILY
LAUNDRY BAG

GIGI HILL
OPPORTUNITY

SOCIAL KIT #1

SOCIAL KIT #2

GIGI HILL
TRAINING

HOW WE SUPPORT YOU

Training
- Product Training
- Sales Training
- Field Training
- Leader Calls

Incentives
- Leader Advancement
- Rewards
- Recognition

Social Media
- Facebook Groups (2)
- Facebook page
- Instagram page

Resource Center
- youngevityrc.com
- Marketing Assets
- Training Assets
GIGI HILL

MARKETING RESOURCE CENTER

Lookbook
Social Squares
Social Banners
Product Video Demos
Styleboards
Customer Specials
### EVERYDAY COLLECTION

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<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
<th>Qty</th>
<th>Qty</th>
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<th>Qty</th>
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### TRAVEL COLLECTION

| Item          | Description       | Price | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Qty | Quantity: 1
Kim is a trendy 30+ year old woman living in the suburbs of mainstream America who’s always seeking an adventure, if mommy is off duty of course. Once upon a time she lived a somewhat disorganized and, well, dull lifestyle, until she downloaded her “sworn-by” bible... Pinterest. When she’s not brunching with her girlfriends, snapping insta-worthy photos, making chic mason jar lunches for her 3 kids, or searching Pinterest for the newest beauty must haves, she’s listening to the sound of her boss make new demands at her office, that she conquers in a heartbeat with her go-getter attitude. Afterall, practicality is Kim’s middle name. Kim has dreams of being her own boss one day. During the weekends she’s always looking for something intriguing to do...if she has the free time of course. Whether it’s a brunch at Fig and Olive, a weekend getaway to Palm Springs with her gal pals, or a weekend spent at her kids sports games, feeling stylish, organized, and confident while going about her day is never a problem anymore. Kim shops at local boutiques, Nordstrom, and online. From the moment she wakes up from the buzz of her (what it seems) never ending text tones, and her 6 year old rumbling through her makeup, she gets up, and conquers the day.
Connie is a 40+ year old working mom of two high school age children. She balances life between work, taxi driver and yoga craving the need to organize every aspect of her life.
Brooke is a stylish, outgoing 20 year old Alpha Phi studying communications at SDSU. She graduated High School in 2013 and moved out and went to college right away. After dorming, she now lives with 4 other phi sisters and is currently studying abroad in Madrid, Spain. Her insta feed usually consists of her travels around Europe, trendy food pics, Taylor Swift and Beyonce concerts, and the most #goals pictures with her boyfriend, Jason. This summer she plans on taking on Coachella as well as sitting poolside in her newest Frankies Bikini. Her sisters are always commenting heart-eye emojis as they sip their Starbucks and steal her look. She shops at Forever 21, Pacsun, Topshop, and Nordstrom, and most of the time, she’s ordering online. When Brooke isn’t living her insta-worthy life to the absolute fullest, she is working at Lululemon or studying for her bio midterm.
Live with intention,
play with abandon,
be fearless in your pursuits.

- Gigi Hill
gigi@gigihillbags.com

gigihillbags.com

Instagram and Facebook
@gigihillbags

Team GIGI HILL 2.0 Facebook Group:
https://www.facebook.com/groups/1892246094423840/