

GIGI HILL

TRAVEL AND EVERYDAY BAGS & ACCESSORIES
FOR WORK + PLAY

BRAND EQUITY & ASSETS

Gigi Hill created a “Lovemark” brand creating
Loyalty Beyond Reason forging an emotional connection
with our customers.



GIGI HILL

ABOUT YOUNGEVITY

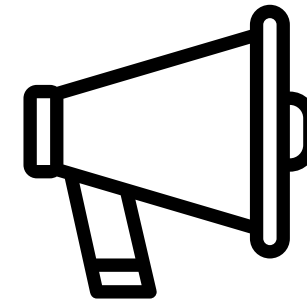
GIGI HILL is only part of what Youngevity has to offer.
Youngevity has health, wellness and lifestyle brands perfect for everyday life.

- **HEALTH & NUTRITION**
- **HOME & FAMILY**
- **FOOD & BEVERAGE**
- **COFFEE**
- **SPA & BEAUTY**
- **ESSENTIAL OILS**
- **FASHION**
- **PHOTO**
- **SERVICES**

Youngevity International, Inc. (NASDAQ:[YGYI](#)), is a leading omni-direct lifestyle company offering a hybrid of the direct selling business model, that also offers e-commerce and the power of social selling. Assembling a virtual Main Street of products and services under one corporate entity, YGYI offers products from the eight top selling retail categories: health/nutrition, home/family, food/beverage (including coffee), spa/beauty, fashion, essential oils, photo, as well as innovative services.

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LAUNCH 2.0

Gigi Hill 2.0 represents the essentials of a fashionable and functional lifestyle every savvy woman seeks. Our experience allows us to bring an updated, intelligent approach to outfitting women of all ages with both chic and smart bags and accessories.

**TRAVEL & EVERYDAY BAGS & ACCESSORIES
FOR WORK + PLAY!**

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LAUNCH 2.0



EVERYDAY

SPRING/SUMMER '18



TRAVEL

SPRING/SUMMER '18



EVERYDAY

Q1 '2019



TRAVEL

Q1 '2019



UNIQUE EXPERIENCE

NEW PRODUCTS/ COLLECTIONS

2019-2020

Anne / large tote
Katharine / tote
Ashley / 3-in-1 clutch
Rita / wallet
Kylie / keychain

Brigitte / weekender
Lucille / train case
Mikayla / brush roll
Large Scarlett /
multi-functional pouch
Lily / laundry bag

Anne / large tote
Stella / handbag
Ella / mini bucket bag
Lennon / mini backpack
Small Scarlett /
cosmetic bag
Carrie / grocery tote
Hope / laundry bag

Grace / travel tote

Signature Pocket
Signature Tag
Details
Stories
Inspirational Quotes

Products added
throughout the
year as
collection/
capsule/holiday
products

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GIGI HILL

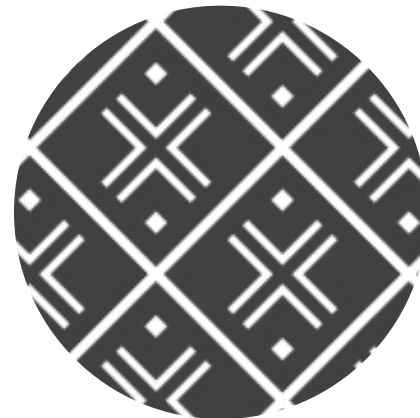
FABRICS

CURRENT



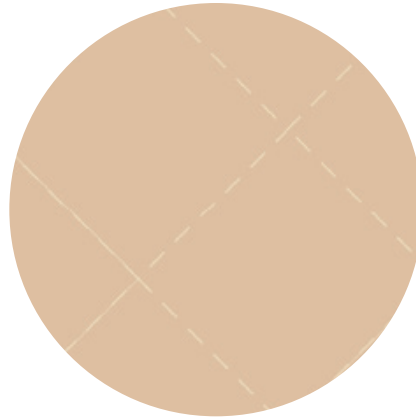
ANTIQUE
FLORAL

Coated
Cotton Canvas



GEO

Coated
Cotton Canvas



QUILTED
TAN

Quilted
Faux



WEST PALM
BEACH

Embossed
Faux



SIGNATURE
PRINT

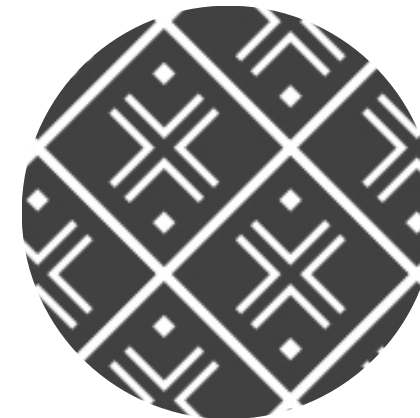
Bengaline

2019



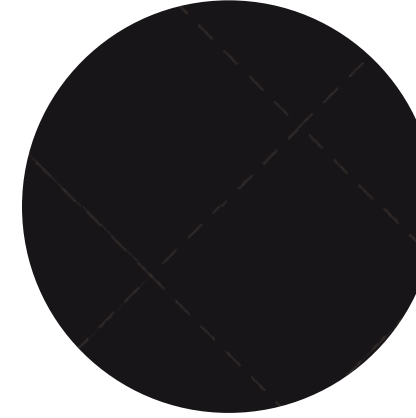
ANTIQUE
FLORAL

Printed
Faux



GEO

Printed
Faux



QUILTED
BLACK

Quilted
Faux

GIGI HILL

EVERYDAY

ANNE
LARGE TOTE

KATHARINE
TOTE

ASHLEY
3-IN-1 CLUTCH

RITA
WALLET

KYLIE
KEYCHAIN



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TRAVEL

BRIGITTE
WEEKENDER

LUCILLE
TRAIN CASE

MIKAYLA
BRUSH ROLL

LARGE SCARLETT
MULTI-FUNCTIONAL POUCH

LILY
LAUNDRY BAG

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OPPORTUNITY



SOCIAL KIT #1



SOCIAL KIT #2

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GIGI CEO KIT



TRAINING

HOW WE SUPPORT YOU

Training

- Product Training
- Sales Training
- Field Training
- Leader Calls

Incentives

- Leader Advancement
- Rewards
- Recognition

Social Media

- Facebook Groups (2)
- Facebook page
- Instagram page

Resource Center

- youngevityrc.com
- Marketing Assets
- Training Assets



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MARKETING

RESOURCE CENTER

Lookbook

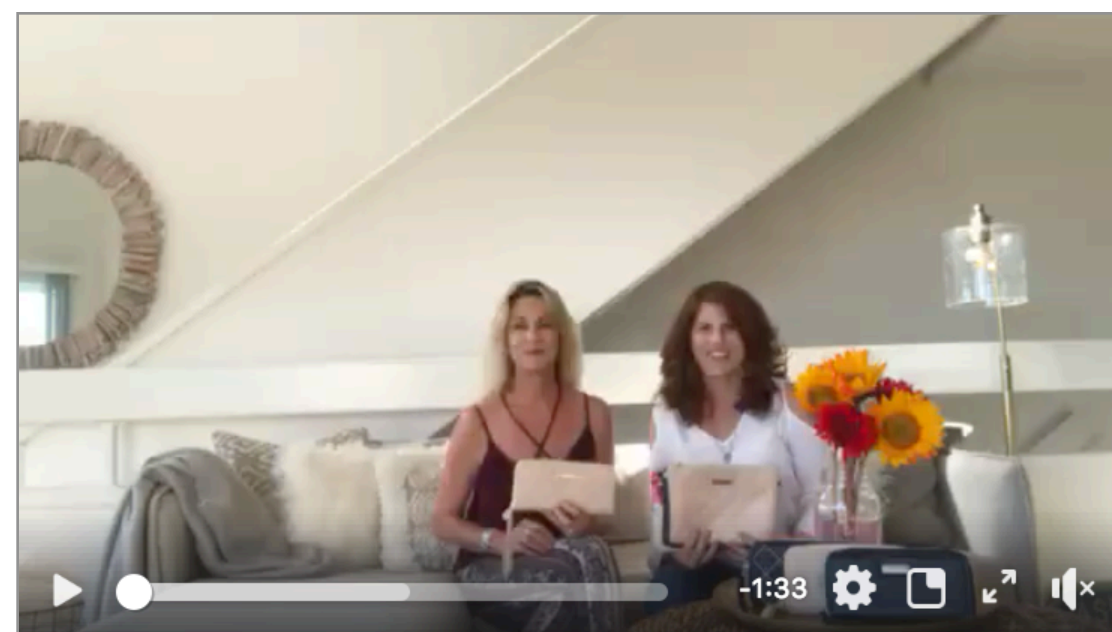
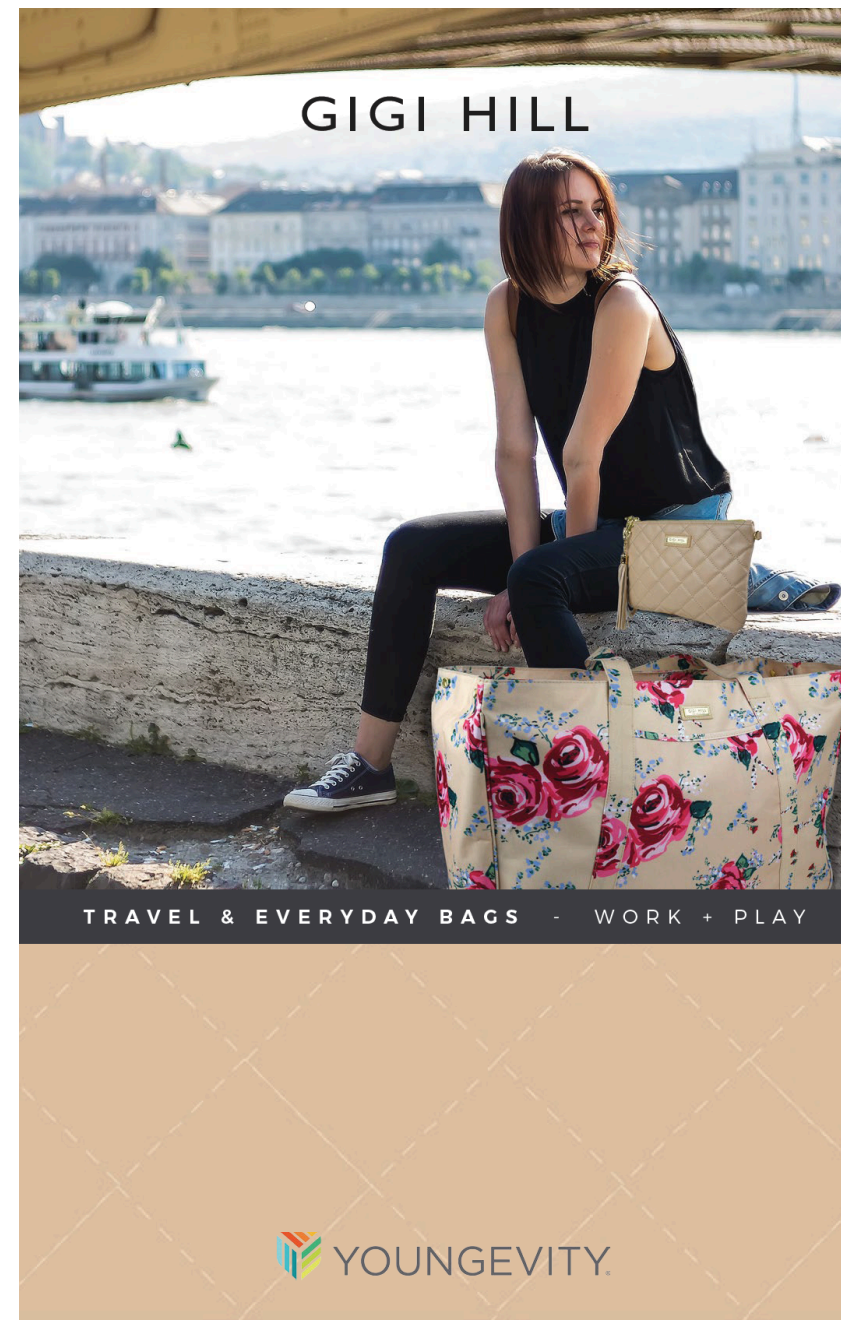
Social Squares

Social Banners

Product Video Demos

Styleboards

Customer Specials



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SUPPORT TOOLS

RESOURCE CENTER

Order Forms

Product one sheets

Kit Flyers





Brand Guide

youngevityrc.com



Full Name:	email:		
Phone:	Address:		

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***SPECIAL:** Purchase \$75
or more and receive
another item 50% Off

EVERYDAY COLLECTION	Price	Qty	Qty	Qty	Qty	Ttl Qty	Total Price
ANNIE - Large Tote 17-1/2"wx13"hxs6"d	\$ 139						
KATHARINE - Tote 12"wx13"hxs5"d	\$ 49						
RITA - Wallet 8-1/4"wx4"hxs1"d	\$ 49						
ASHLEY - 3 in 1 Clutch 8-1/4"wx5-1/4"h	\$ 50						
KYLIE - 2.0 Key Chain Tan or Black	\$ 9						

TRAVEL COLLECTION	Price	Qty	Qty	Qty	Qty	Ttl Qty	Total Price
BRIGITTE - Weekender 22"wx15-1/2"hxs8"d	\$ 159						
MIKAYLA - Brush Roll 13"Lxs9"h	\$ 29						
LUCILLE - Train Case 8-1/2"wx6"hxs6"d	\$ 45						
LARGE SCARLETT - Pouch 11"wx12"h	\$ 29						
LILY - Pink Laundry Bag 15"wx17"h	\$ 35						
Sub-Total:							

PAYMENT	
Name	
CC#	
CVV:	
Exp:	
Billing Zip:	

ADD 8% for Shipping & Handling

Credit 50% Off item (-)

Sub-Total

ADD Your Local Sales Tax

TOTAL

GIGI HILL

Pick from one of these 3 amazing **GIGI HILL** Kits!

SOCIAL KIT 1



ANNE LARGE TOTE
QUILTED TAN

RITA WALLET
ANTIQUE FLORAL

ASHLEY 3-IN-1 CLUTCH
QUILTED TAN

LUCILLE TRAIN CASE
ANTIQUE FLORAL

\$199 us

sku USGC5000

SOCIAL KIT 2



ANNE LARGE TOTE
WEST PALM BEACH

RITA WALLET
GEO

ASHLEY 3-IN-1 CLUTCH
WEST PALM BEACH

LUCILLE TRAIN CASE
GEO

\$199 us

sku USGC5001

A woman with long brown hair, wearing a light pink long-sleeved top and black pants, stands on the right side of the frame. Surrounding her are several fashion and beauty items: a gold-toned necklace with circular links, a pair of round stud earrings with a floral design, four small round makeup containers in shades of brown, beige, pink, and purple, a tan handbag with a floral pattern and tassel, a gold-toned bracelet, and a tube of red lip gloss. The background is white, and the entire scene is framed by a dark grey border at the top and bottom. The top border contains the 'YOUNGHEVITY.' logo and the text 'MODERN MARKETPLACE', while the bottom border contains the text 'BETTERMENT NATURALLY' and the date 'August 2018 Issue 1'.

G I G I H I L L C U S T O M E R

KIM

adventurous 30+ mom of three

Kim is a trendy 30+ year old women living in the suburbs of mainstream America who's always seeking an adventure, if mommy is off duty of course. Once upon a time she lived a somewhat disorganized and, well, dull lifestyle, until she downloaded her "sworn-by" bible... Pinterest. When she's not brunching with her girlfriends, snapping insta-worthy photos,, making chic mason jar lunches for her 3 kids, or searching pinterest for the newest beauty must haves, she's listening to the sound of her boss make new demands at her office, that she conquers in a heartbeat with her go-getter attitude. Afterall, practicality is Kim's middle name. Kim has dreams of being her own boss one day. During the weekends she's always looking for something intriguing to do...if she has the free time of course. Whether it's a brunch at Fig and Olive, a weekend getaway to Palm Springs with her gal pals, or a weekend spent at her kids sports games, feeling stylish, organized, and confident while going about her day is never a problem anymore. Kim shops at local boutiques, Nordstrom, and online. From the moment she wakes up from the buzz of her (what it seems) never ending text tones, and her 6 year old rumbling through her makeup, she gets up, and conquers the day.



G I G I H I L L

G I G I H I L L C U S T O M E R

CONNIE

40+ working mom with teenagers

Connie is a 40+ year old working mom of two high school age children. She balances life between work, taxi driver and yoga craving the need to organize every aspect of her life.



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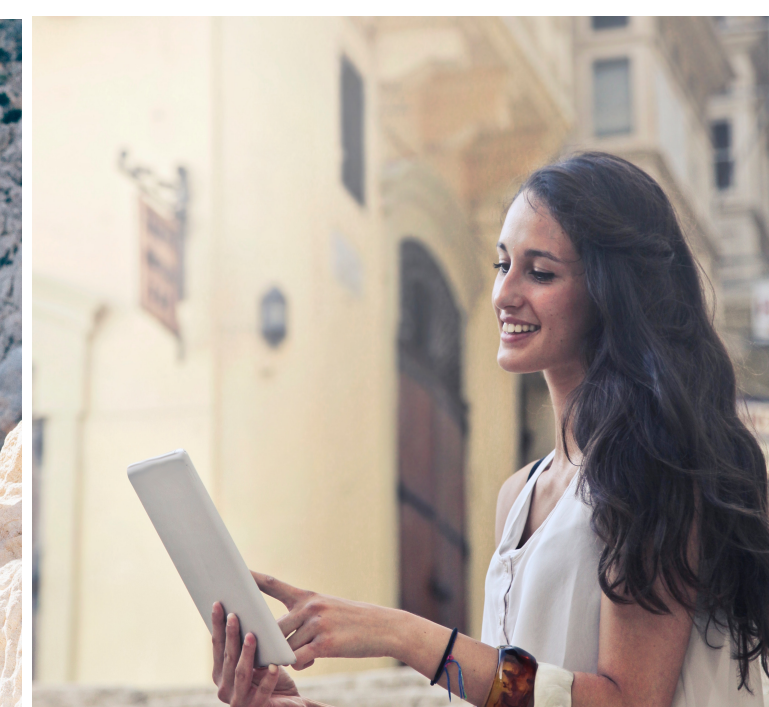
GIGI HILL CUSTOMER

BROOKE

Brooke is a stylish, outgoing 20 year old Alpha Phi studying communications at SDSU. She graduated High School in 2013 and moved out and went to college right away. After dorming, she now lives with 4 other phi sisters and is currently studying abroad in Madrid, Spain. Her insta feed usually consists of her travels around Europe, trendy food pics, Taylor Swift and Beyonce concerts, and the most #goals pictures with her boyfriend, Jason. This summer she plans on taking on Coachella as well as sitting poolside in her newest Frankies Bikini. Her sisters are always commenting heart-eye emojis as they sip their Starbucks and steal her look. She shops at Forever 21, Pacsun, Topshop, and Nordstrom, and most of the time, she's ordering online. When Brooke isn't living her insta-worthy life to the absolute fullest, she is working at Lululemon or studying for her bio midterm.



20 yr old Alpha Phi



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*Live with intention,
play with abandon,
be fearless in your pursuits.*

- gigi hill

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CONTACT

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Instagram and Facebook
[@gigihillbags](#)

Team GIGI HILL 2.0 Facebook Group:
<https://www.facebook.com/groups/1892246094423840/>

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