



DAVID ALLEN CAPITAL, INC.
Simple and Fast Business Capital



Merchant Processing Simple and Affordable.



Trusted Relationship

Every merchant account begins with your DAC Representative, someone you know and trust.



Secure and Reliable

Industry leading processing platform with virtually 100% up-time.



Customized Solutions

We provide the tools you need to accept payments, whether online, in person or on the go.



Collective Buying Power

Each David Allen Capital Merchant benefits from the overall buying power of David Allen Capital, receiving preferred pricing and premier products.



Transparent Fees

No more surprises with unexpected fees. You'll know what to expect every month, so you can spend time running your business.



Customer Service

We offer 24 x 7 x 365 technical support that is friendly, knowledgeable and ready to help.

TO SHARE WITH CUSTOMERS

Refer them to your personalized website, davidallencapital.com/YourID#. Client clicks "merchant processing" and completes the intake form. Our solutions partner, Anovia Payments support team will contact your client, gather the supporting documents, and discuss plan options with your client. You will be notified once client has terminated discussions or is activated on service.

Monthly Retail Profit: 50% BV

Personal QV = BV

Monthly BV: Varies by company revenue (rule of thumb ¼% of monthly processing) and reports the 2nd month after processing

Example: a customer of yours does \$100,000 per month in processing. QV and BV would be about \$250/month (¼% of \$100,000 processing). Retail profit to you would be \$125/month (50% of monthly BV).